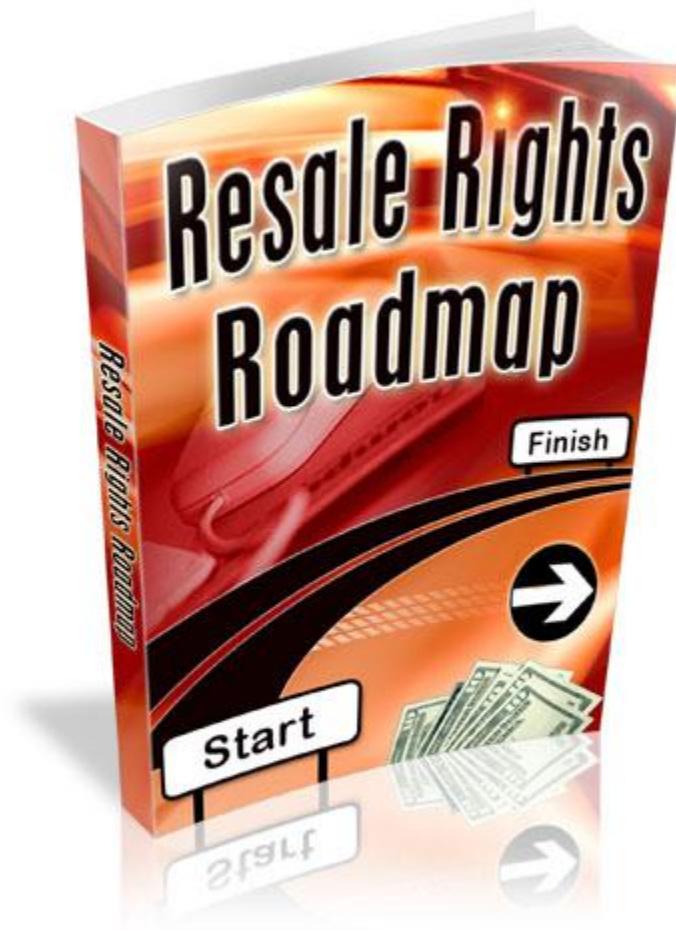


“Resale Rights Roadmap”

Your road to success with resale rights products

The Leaked Chapters



Brought to you by: [Eric Tan](#)

& [Leona L](#)

Congratulations!

Now you own Master Resale & Distribution Rights to this Leaked Chapters of Resale Rights Roadmap. You can either sell it for quick cash or simply give it away to anyone you know, but please do not spam. Good luck!

Table of Contents

Introduction	4
The Types of Resell Rights Available	7
How To Become A Reseller	9
Your Very Own Online Business in Under 24 hours	12
Making Money as a Reseller	15
How to Source your Resell Rights Products	19
Marketing Resell Rights Products	25
Joint Ventures	26
Viral Marketing	30
Writing Articles	32
Tips on Using Blogs	34
Tips on Using Forums	36
Tips on Traffic Exchange Programs	38
More Tips on Marketing	38
Marketing Methods You Should Avoid	41
Basics tips and techniques for resellers	43
Selling Resell Rights	46
CREATING YOUR RESELL RIGHTS PRODUCT	49
Creating A Resell Rights "Material Pack"	52
Marketing Your Resell Rights Product	56
Ways To Sell Resell Rights without Creating Your Own Products	57
Final Words	60

Legal Notice:

While all attempts have been made to verify information provided in this publication, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein.

This publication is not intended for use as a source of legal or accounting advice. The Publisher wants to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's particular business.

The Purchaser or Reader of this publication assumes responsibility for the use of these materials and information. Adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the United States or any other jurisdiction is the sole responsibility of the Purchaser or Reader.

The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any Purchaser or Reader of these materials.

Any perceived slights of specific people or organizations are unintentional.

Introduction

Resale rights products are truly fantastic! In fact they are one of the best things to ever happen to Internet Marketing and marketers alike. Thousands of people have made fortunes or good livings from resell rights products.

Making money with resell rights products can be done in two basic ways:

- Resell rights for someone else's product can be bought which will give you the right to sell it and keep 100% of the profits.
- Alternately resell rights to your products can be bought by other people giving them rights to sell your product and keep 100% of the profits.

So that is the two basic ways you can make money with resell rights. What's so fantastic about that then?

Well, if you have no time to create your own products, lack of experience, laziness or you simply want to be making money on the internet as soon as you possibly can. By buying resell rights to a product (which will usually come with an already made sales letter and graphics); you can upload the product to the Internet and you are well on your way to owning your online business!

In less than a day, or even less than an hour anyone can start their own online business using resale rights products

An online business can be started almost instantly with resale rights products. That is just one of the many reasons

resell rights is so awesome. Now that we've covered making money by buying resell rights what about selling them?

Buying resale rights is an awesome idea, but believe it or not selling them can be even more profitable.

A LOT of people are buying resale rights products because they are the absolute easiest and fastest way to start an online business. Resale rights can be bought to more than one product and most people who buy resale rights do just that.

Why not though?

Why not buy a whole bunch of resale rights and set up a lot of businesses, rather than buying just one product to set up just one business? A lot of people that buy resell rights do so.

A lot of people are looking to buy resale rights because they are hot property. So that's just one of the reasons to start selling resell rights and start making a profit.

But in my opinion, the main reason why selling resell rights is so great is because of the price you can actually sell them for.

Resale rights mean that you can have a high priced item, which is also a hot seller. You can then sell resell rights for anywhere from as little as \$1 to as much as \$1,000!

Resell rights are great way to make a great deal of money. All the big names in Internet Marketing make big dollars, selling high-ticket items for example \$47 eBooks, \$97 software and even \$997 DVD courses. This is useful because you probably don't have the experience and knowledge to create such high priced products unless you're already an expert.

By using resale rights products, you can be an expert in your field!

What you are doing when you sell resale rights is selling a business that people can actually start making money with! Rather than just selling an eBook or course and teaching them how to do it.

Telling them how to create it themselves is all well and good but most of the time giving someone a business they can actually making money with is a lot more valuable. Also, it's a hell of a lot more appealing to the buyer as well.

I could go on for another fifty pages telling you why resell rights are a great way to make money but now I'll teach you the different types of resale rights. Let's get started by looking at the different types of resell rights available.

The Types of Resell Rights Available

There are many different kinds of resell rights products that you can buy or sell which you may already be aware of. Here are the main rights to sell products that are available:

- **Basic Resell Rights**

You always keep 100% of the profit after every sale you make. You have the right to resell the product but your customer does not have the right to resell it.

- **Master Resell Rights**

You have the right to resell the product as well as the Basic Resell Rights itself to your customers. Your customers can in turn resell the same book to their customers.

- **Private Label Rights (PLR)**

Unfortunately what you normally can't do with Standard PLR material is pass on the Private Label Rights to others Buying Private Label Rights (PLR). However usually (PLR) gives you the right to change the product in any way you like, put your own name on it, sell resell rights or even master resell rights to others and basically use and treat the product as it were your own creation. Always check the license terms when buying PLR products.

- **Unrestricted Private Label Rights (PLR)**

This is the ultimate of all resell rights products! This has all the advantages of (PLR) without the disadvantage. Unrestricted (PLR) means you can do whatever you want with the product including passing on Private Label Rights to

your customers. You can charge a lot for this type of material, if you are the creator.

- **Give Away Rights**

You have the rights to give away this type of product. In most cases however, you cannot resell and/or edit it. You can give the product away without paying a fee though! And once again, if you are the editor, then you can place your hyperlinks or backend sale links in to your own products and make a small fortune when people give your products away as a bonus.

How to Become A Reseller

The first part of this guide will give you helpful advice on where to buy resell rights and how to make sure you get your money's worth.

As you may have guessed by the title of this section, a reseller is someone that buys resell rights to other people's/marketers products and sells them to keep 100% of the profit. Simplicity at it's best, you can resell and resell as there are no overheads and you always keep 100% of the profit.

Here are the main reasons why becoming a reseller is so good:

- **You keep 100% of the profit!**

You get to keep all the money from every up-front sale made without having to share any royalty fees whatsoever with the original product creator, probably the second biggest benefit of being a reseller, as a reseller.

- **Earn residual income**

So that you have an opportunity to earn back-end income from the same customers the product with Resell Rights that you sell can be customized with your own affiliate links.

- **No need to create your own product!**

You don't have to spend time, effort and money researching on the topic and demand, and creating the product, which you might or might not have the expertise to do so because the original product author has done this process for you. Thus you can start marketing your Internet Business. You

only have to set up your Internet Business using the Reseller Materials Pack provided by the product author

- **You can use, and modify all the sales material that has been created for you**

With all of the work of writing your sales letter, follow-up letters and advertisements, you have saved a lot of time on your part. Therefore, you just need to set up your Internet Business, you can modify your sales letters too, for that unique and individual look.

- **Resellers are more motivated than affiliates**

Unlike affiliates, joining an affiliate program is usually free and if you don't make any successful referrals as an affiliate, you don't have anything to lose, as you have never invested any money. Normally, resellers have invested some money into purchasing products with Resell Rights. This factor motivates resellers to market with effort.

Here are some small drawbacks to becoming a reseller:

- **You will need your own web hosting and domain name to link your products too.**

If you haven't got your own domain name and web hosting yet, this can result in paying monthly fees, however hosting is an essential part of internet marketing so putting it simply, you need it! I'm going to show you a trick on how to get more than 90% off an incredible deal for just \$10 – One full year of Netfirms ADVANTAGE hosting plan (Usual: \$9.95/month). [Click here to find out more...](#)

- **You are competing with other resellers who are selling the same product as you**

Competition is always a factor. Product saturation can happen in the space of 2 years, remember the Internet receives an average of 11.6 million new Internet Users a month. Furthermore, if the product author is neglectful of the violation of his product's Resell Rights terms and conditions violation by dishonest Resellers, such as undercutting the price of the product and completely devaluing your resale rights products, your Resell Rights business can be badly affected.

- **Sometimes you need to invest a little money to become a reseller**

You will be spending a little money so some risk can be involved here. Unlike affiliate programs where you don't have to pay anything to join to promote a product. With the case of being a reseller this is not so. You will have to start with taking some risks but the reward is getting to keep ALL the profits from up-front sales of the product. However, this should not be a problem, you could ask for a refund if the product has a money back guarantee policy and if you don't get to at least cover your investment within the period of time then you can simply refund the cost. So although you have paid an initial outlay, you will almost certainly cover your cost of investment.

- **Finding a quality resale rights product can sometimes be quite hard**

You have to find out if there is any back-end income opportunity available in the product and how well the affiliate links are embedded within. You need to ensure you have all the reseller tools to hand and I mean all of them! You need sales pages, graphics, a good quality product, a product which you can promote time and time and time again without fear of devaluation and timeless information, which may only

need updating once or twice a year. This is the sort of resale rights product you are looking for.

I am going to give you a simple, easy and extremely fast step-by-step plan on setting up your very own online business in less than 24 hours! Ok, now that I've covered all of the pros and cons of becoming a reseller.

Your Very Own Online Business in Under 24 hours

NOTE I will not walk you through this whole process holding your hand; I will simply give you a simple yet profitable plan you can easily follow. This plan is a basic plan to set up your business as fast as possible by buying resale rights to a product and making money by selling it.

Step 1: You need to use a reputable payment processor company to accept online payments

This can be done for free and in as little as a few minutes. This is very important, as most of your customers will be paying by credit card

PayPal is a processor that enables you to accept credit card payments as well as e-checks and PayPal transfers directly to your PayPal account. PayPal is the best and most popular online payment processor.

It will only take a few minutes to sign up for paypal for free at <http://www.paypal.com>

Other good online payment processors are:

<http://www.clickbank.com>

<http://www.click2sell.eu>

Step 2: Choose a domain name and get web hosting

I recommended [Netfirms](#) earlier and it comes with 2 free domains for life. But if you prefer to have a Cpanel control panel and Fantastico program, then [Hostgator](#) may be a better choice for you.

Step 3: Source and purchase your resale rights products (very important you choose the right ones)

You will find more info on what to look for in resale rights products later in this eBook. Some great places to find good quality resale rights products are:

Check out the free eBooks section at <http://www.warriorforum.com/forum> as many people give away resale rights products here. Go to the warrior special offer section to choose from many available products you can buy resell rights to.

For 100% free Private Label Rights you can get to a ton of great products at once on this website....

<http://www.thenichegoldmine.com>

<http://www.infoproductblowout.com/> – this site provides what is probably the largest collection of resale rights products on the Internet.

The above are some of the best options currently available to someone looking to buy resell rights to high quality products but there are many more websites selling resell rights on the internet.

Step 4: Upload your products to your webspace

Once you have your resale rights to a product you want to sell. Uploading it to the Internet and setting up the payment processor is the next step.

This is the reason you need web hosting and a domain name. The mini site and sales letter that comes with the resell rights products you just bought need the hosting to upload. The domain name will be the web address to your new website.

If you have bought hosting from [Netfirms](#) or [Hostgator](#) uploading a website is very easy. You can take a look at [FileZilla](#) and their fantastic FTP guide [here](#). Both of these sources will help you upload your website and help you get started selling your new resale rights products.

Step 5: Advertise your products!

In this eBook I will cover a lot of different ways you can drive traffic to your website. We will take a look at these areas later in the coming chapters.

Making Money as a Reseller

... ..
... ..
... read the rest of the chapters in the full version of this ebook.

“To Become a True Master of **Resale Rights Business, Download the Full Version Of This **Roadmap** By Going Here...”**

www.Resale-Rights-Roadmap.com

Final Words

Just like I Mentioned in the start of this eBook, resell rights are simply fantastic! There is a lot of money to be made with resell rights, and it is actually not that hard to start making it whether you are looking to buy resell rights to start your own online business ASAP, or sell a resell rights product!

Let's have a quick recap of why you absolutely SHOULD look into making money with resell rights:

For resellers:

1. Things are usually taken care for you after you buy the resell rights to a product. You don't have to create your own product, write your own sales letter or hire a graphic designer to do your graphics.
2. You keep 100% of the profit after every sale you make. This is better than being an affiliate because affiliates get paid a commission, or only part of every sale they make.
3. The absolute fastest way to start your very own online business (you can be up and running in under 24 hours) is by buying resell rights to someone else's product
4. Can you imagine going from zero online businesses to 20 in a day? You can buy as many resell rights products as you want and set up as many businesses as you like, all with lightning speed! It's quite possible if you buy resell rights!

For resell rights sellers:

1. And there are thousands of people that are interested in buying resell rights to start their own online business PLUS a lot of the people that buy resell rights buy them to more than one product at a time! Resell rights are extremely HOT, especially good quality products.
2. Creating your own eBook and selling it to the end user can bring in 50 bucks a sale. Selling resale rights gives you the ability to have a high-ticket item. If you start selling resell or private label rights to that very eBook. Depending on the money making potential of the product you are selling you can get \$97, \$147 or even \$1,000 per sale.
3. There are a whole bunch of different ways you can start selling resell rights without creating your own products. You don't need to create your own products in order to start selling resell rights.
4. Instead of teaching them how to do something, you will actually be giving people a business they can make money with! Which means you will be helping out your customers' great deal.

And there you go, both selling and buying resell rights is a very profitable and worthwhile thing to do! I have many many articles and reports which are private label, I suggest you do the same.

Thank you for reading and good luck in your future resale rights ventures. Drop me a post at www.EricTan.ws

Eric Tan