

Starlo Fishing Forever Australia



<http://www.sffa.com.au>

<http://starlofishingforeveraustralia.com>

Finally

Real Fishing Sensations Are Coming Home.

This is the only way to catch fish out of water.

This free report is brought to You by

Leona L

<http://www.starlofishingforeveraustralia.com/>

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What is "Starlo Fishing Forever Australia"

It is a board game and, as the name says, it has to do with fishing.

It can be played by 2 to 7 players, aged 7 to 107.

The object of the game is to catch all the different species of fish represented on the board. Along the way the players will meet with all the trials and tribulations of real life fishing.

FISHING IS THE MOST POPULAR OUTDOOR RECREATIONAL ACTIVITY AND IS ENJOYED BY MEN, WOMEN AND CHILDREN ALIKE, AS A FAMILY OR A GROUP OF FRIENDS, THROUGHOUT AUSTRALIA.

WHICH GAME IS AS EXCITING AS THE REAL THING?

Starlo Fishing Forever Australia

Starlo Fishing Forever Australia is a family fishing board game which will hook You from the first time you play it. The game uses a combination of strategy and luck allowing everyone in the family a chance of winning; even the youngest ones. This is a true family board game which will keep the WHOLE family captivated. Too often board games only target one generation or the other, so one always misses out. Here is the chance for everyone to have fun together.

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Board games are the only traditional game holding their place in this new era where the market is dominated by electronic games. The biggest problem with these is that they are very personal; allowing only one or two members of the family to play at once, so they cannot be defined as a family activity. This fishing board game unites the whole family around one activity allowing them to laugh, play and bond together, therefore creating stronger ties. The fishing board game Starlo Fishing Forever Australia combines Australia's No.1 outdoor recreational activity with a No.1 indoor family activity to achieve a really addictive board game.

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This fishing board game is an educational game that will give children and adults alike the opportunity to learn about some of Australia's most sought after fish. There are many fishing books on the market, but they don't have the advantage of being fun which helps when learning, especially for the younger generation. They are our future and they will determine how our natural fishing resources will be protected. We all have to make sure that these resources have the capacity to withstand impending fishing pressures, so we can on FISHING FOREVER. www.starlofishingforeveraustralia.com



This fishing board game can be taken along whenever and wherever the family goes, whether it is to a friend's place, on a weekend away or on holidays. You will, at the same time, be bringing along all of Starlo's tips and extra fishing information about these popular Australian fish. So, depending where you are, you can even test all of Starlo's tips and go fishing 'for real'! This is another great way to spend time with your family. You will have that extra knowledge which will increase your

chances of catching dinner and, if you don't already know, you will soon discover that a fish is always sweeter when you catch it yourself. These memories last a lifetime.

www.starlofishingforeveraustralia.com

Who are we?

Eric Wagon:
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J-C & E Wagon:
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Marc Sibille:
Web hosting & Web Design Services
HostGoPro.net
Turbo-Marketing-Internet.com
Woolloomooloo NSW 2011
Australia

I wrote this short report to present this brand new and unique Australian Fishing Family Board Game to You.

Below, you will find all the details about this incredibly fun and educational game, and about the opportunity we would like to offer You.

You won't find a similar product offering you an opportunity to earn or to save money.

NO, it's not a gamble!

It's all about a unique new board game for everyone who loves fishing or simply having fun, between ages of 7 and 107.

It is about a marketing opportunity I would like to present to You.

If You like fishing or games and spending time with family and friends, if you enjoy saving or making some money, then keep reading, this free report is for You.

I have worked several months on this unique project and I'm sure a lot of people in Australia and all around the world will appreciate this new, entertaining and educational fishing game.

Thank You for taking the time to read this report.

Marc Sibille.

What's the game all about?

Aim Of The Game

The goal of the game is to teach children (and hopefully parents, too) the 'fair and responsible' way to fish. It will promote good fishing habits and the right attitude towards our fish resources, while having a lot of fun.

We believe we have created such a game.

'Starlo Fishing Forever Australia' is a board game with all the suspense and excitement of real fishing. Its aim is to travel around Australia and catch at least one of each species of fish represented on the board. While making one or several imaginary trips around Australia with this aim in view, each fisher (player) will meet with all the trials and tribulations, as well as the rewards, of real life fishing.

Possibilities of the Game

With some 5 millions fisherpersons in Australia alone, fishing trips would have to be one of the most popular kinds of trips organised by families. We all know that you cannot count on the weather to always do the right thing for you, so why not take "Starlo Fishing Forever Australia" along?

Next time it happens to be raining, what better way to spend a couple of hours in the tent, than having the whole family 'fishing forever' together?

The game will never date because people have always devoted some of their time (whether for leisure or out of necessity) to fishing and will always do so for as long as there are fish in the sea (which is the very point of this game: helping towards fish conservation).

Besides, the game can be easily upgraded to include new rules and regulations.

The game could also be upgraded to a higher, more difficult level, by including questions at "? stops": technical (i.e. what is the best rig to catch snapper?) or about the environment or safety (i.e. what is the best way to release a barramundi? A catfish?). One "? stop" per state. The questions and answers would be devised by a specialist on the subject. So the game could be played with or without the questions and the questions cards (and ? stickers to stick on blank squares) could be bought separately.

Last but not least, there is strictly nothing like it on the market.

Why should you buy the game?

We are actually in Pre-Launch mode. What does it mean?

The game will be released in October 2008.

The game will be available in stores throughout Australia, from October 2008 for \$59.95 AUD

We have decided to Pre-Sell the game on Internet to allow people to book their "Starlo Fishing Forever Australia" Board Game at a discounted price and maybe win some first hand fishing tips from Steve 'Starlo' Starling.

The Game will be shipped to your door in early October **FOR FREE** if you buy it online now. (In Australia Only, shipping fees apply for other countries)

When You buy your "Starlo Fishing Forever Australia" Board Game online before end of September, you will be entitled to enter the 'The Starlo Fishing Forver Australia' competition. (more on this on the next page)

When You buy online, you automatically join our **Affiliate program.**

When You buy online, you will receive additional bonuses and access to our special offers reserved to our online buyers only.

Also, you will be one of the first lucky owners of the **First True Blue Aussie** Fishing Board Game ever released in Australia and in the World.

When You play the game, You also get the best tips and tricks from Steve 'Starlo' Starling, one of Australia's best known and most highly respected fishing journalists.

Steve 'Starlo' Starling has added his unlimited knowledge to this fishing game believing in the necessity of educating tomorrow's fishers.

You can have an amazing fishing trip while staying at home. Try our fishing game, you will be hooked in no time. Travel around Australia and have all the fun of real fishing from the comfort of your own home, while discovering all about our most popular fish species, and learning how we can help to protect our valuable resources.

What better gift than one you can give to someone today, knowing that it will help to protect tomorrow.

Why not save some money now instead of waiting for it to be released in stores?

What's the competition?

You can Win an all expenses paid fishing trip with Steve Starling.

Here are the conditions of entry:

1. *Competition begins the 7th of July, 2008*
2. *Competition ends the 1st of October, 2008*
3. *Maximum total prize value \$3,000 (incl GST) representing for 2 people: air fares from your nearest capital city where you will go by your own means, pick up at the Moruya airport by Steve Starling and transfer to your hotel at Narooma (NSW) where you will spend 2 nights, vouchers for 2 breakfasts and 2 dinners, transfer back to the airport AND most importantly one day fishing with Steve (Starlo) Starling and professional fishing guide Stuart Hindson from Aussie Fish Estuary Adventures. www.ausfishing.com.au*
4. *The competition is only open to Australian citizens residing in Australia. The winner will have to get to their nearest capital city by their own means. It is also only open to people having bought this brand new game "Starlo Fishing Forever Australia" online, on www.starlofishingforeveraustralia.com during the pre-launch promotion.*
5. *To enter, you have to purchase the game before the 1st of October, 2008. Enter your full name, address, email address, and your receipt number from PayPal as proof of purchase. Then, write in 50 words or less why you would like to spend the day fishing with Starlo. You can attach a photo to your entry. Email your entry from your member area.*
6. *Starlo himself will read all the entries and pick the winner. The winner can then choose a friend or a family member (an adult or a child not under 8 years of age) to accompany them.*
7. *The date of the trip will be determined through consultation with the winners, and will be based on the availability of both Starlo and Stuart Hindson. Mid-week dates will be preferred. The trip will take place within six (6) months of the announcement of the winner (before the end of April, 2009).*
8. *Prize is not redeemable for cash.*
9. *If the prize remains unclaimed 3 months from the original draw date, the second best entry will then become the winner and will be notified.*
10. *The winning entry will be chosen by Steve (Starlo) Starling before the 31st of October, 2008.*
11. *The winner will be announced on the website www.starlofishingforeveraustralia.com before the 31st of October, 2008.*
12. *Steve (Starlo) Starling's decision will be final and no correspondence will be entered into.*
13. *The organizers (Fishing Forever Games Pty Ltd) are reserving the right to use part or all of the competition entries, as well as any photos taken on the fishing trip, or attached with the entry, to promote the game.*
14. *All the details within your entry are protected by our Privacy Policy.*

Why an Affiliate Program?

When Eric decided to put the board game created by his father on the market, I suggested to him to use Internet to start promoting the game.

I told him, the best way to spread the name of the game all around the world was by using an affiliate program.

Asking people to promote the game by giving them a commission on each sale, is, in my opinion the best and most effective system to use.

You find thousands of affiliate programs on the Net, some good, some bad.

With us, you are sure to be promoting a real product, a unique product, which is easy to promote and to sell, while doing your bit to help protect the environment and your future.

Eric wanted to keep the price of this board game as low as possible, while keeping a very high quality, so that people will know they have gotten a bargain. This is essential to create the word of mouth needed in order to invest the Market quickly. You will have a game which already has the confidence of many of Australia's different major fishing magazines such as Modern Fishing, Freshwater Fishing, Sport Fishing, Overlander 4wd, Queensland Fishing Monthly and the TV program 'Out Of The Blue' on Win TV to name but a few. A massive publicity campaign using all these media platforms will be launched in October 2008, making this game a very visible and talked about product. With Christmas just around the corner you can only imagine the potential sales you will have. But you have to move fast and remember it's free to join.

Which is better?

To Promote an expensive product, hard to sell, with no support and maybe get one commission every 3 or 6 months?

Or

To Promote a very well priced new and unique product with smaller commissions, using active advertisement and make several sales a week or a day?

This new Fishing Board Game will sell like "hot cakes", giving you a 10% commission, paid monthly.

With a little effort, you could make very easily 10 to 50 sales per week, which represents \$226 to \$1134 AUD in your Paypal account every month.

I'm sure some of our affiliates will make more sales than the example shown above.

How to Rebrand this e-book?

The first step, if you haven't done it yet, is to join our free affiliate program at

<http://starlofishingforeveraustralia.com>

When you are logged in your member area, in the top menu, click on "Membership" a new page open, click the link "*Click here to get your Affiliate Items.*" You will be redirected to your download page where you will see the same Report as the one you are reading now, and just below, a link to download the rebrander allowing you to put your Affiliate Id into every rebrandable link of this report.

The next step will be to download the rebrander on your computer.

When the Rebrander is downloaded on your machine, you double click on its Icon to open the software, you will have a screen asking you to replace the actual ID's by yours.

When you are done, you will click on save and you will be able to rename the report.

After, You just have to give your report away, by email, or, to make it downloadable on your own website.

The more copies you will give away, the more sales you will get.

A Video on How To Rebrand this Report is also available on the download page.

This is a very simple process which doesn't take more than 10 minutes.

Useful Resources

Most of the “useful resources” are located in your member area of **<http://starlofishingforeveraustralia.com>**

We have already added this downloadable and rebrandable free report and some very useful softwares to help you promote this game.

You will find under “Promoting Tools” a space where you can advertise your affiliate link with a few emails or letters pre-made with you affiliate directly embedded in the text.

More resources and advices will be added from time to time such as softwares, free advertising resources, videos, and much more.

We have setup a blog where we are going to post news and advice about the game and your affiliate program.

<http://www.australianfishinggame.com>

Make sure you visit the blog often and feel free to post your comments.

The final word

Thank You again for taking the time to read this free report, I hope you found it interesting and I will be glad to meet you in our affiliate program.

Don't hesitate to contact me if You have any queries.

I wish You a great Fishing and Marketing day.

Best Regards,

Marc Sibille,

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