

SiteBuilder Elite Report

Learn what this software can do for your
Virtual Real Estate Empire



© Gary Nugent, 2007

<http://www.sitebuilderelite.com>

No part of this report can be reproduced without the express permission of the author. SiteBuilder Elite is commercial software and its purchase will not confer any resale rights to you. If you want to discuss a Joint Venture idea, the author can be contacted at:

netopps@gmail.com

Overview

What Does SiteBuilder Elite Do?

It builds multi-page complete ready-to-go websites for you virtually instantaneously.

What Features Does It Provide?

Quite a few - some automatic, some turned on and off at your discretion by ticking or unticking boxes on the installation screen.

Automatic Features:

- AdSense adblocks are included as standard.
- [SiteBuilder Elite](#) automatically includes a Privacy Policy page and a Terms of Service (TOS) page. Google loves these.
- Your site will have a Site Search page for your domain. Once Google starts crawling your site, visitors will be able to use it to find what they're looking for on your site. You'll get paid for clicks on any AdSense ads that appear on the results page.
- Automatically includes Home, and Sitemap links in your navigation bar. Your sitemap is created when you build your site.
- The SiteMap page on your website lists every page created, in alphabetical order so visitors can find a particular page more easily. A sitemap.xml page is also created. This xml sitemap can be submitted to Google without further modification.
- 25 links are randomly selected from your sitemap for inclusion in your navigation bar each time a page is loaded. These are in addition to your Home, Privacy Policy and TOS links and other link options you may have selected.
- Content from RSS feeds appears on all pages making each page dynamic
- Content from RSS feeds is related to the keyword for your page. If no content can be found, content for your main keyword is displayed instead
- "Read more..." links that appear below RSS news items and on your (optional) Articles page open stories in a new window. At the top of each window is a 768x90 AdSense leaderboard ad that also contains your AdSense publisher ID - an extra opportunity for more ad clicks.
- Randomized title and description metatags which always contain your page's keyword

Optional Features:

- Include ads from a variety of ad networks so that AdSense isn't the only way to monetize your pages. Includes ad networks such as Amazon, ModernClick, PeakClick etc.
- Create keyword rich (if human unreadable) articles that search engines love.
- Use your own or PLR articles to add content to your website

- Have whatever articles you've created and/or uploaded, randomly appear on your pages when they're visited.
- Have specific articles appear on specific pages when needed
- Have a fixed homepage so the same article always appears on your home page or have a random article appear instead.
- Change the colors on your website.
- Use a header image instead of a text header
- Include a Contact page (you need to provide the contact info)
- Include a Resources Page (you need to add the resources)
- Include an Articles page which is created from RSS feeds from article directories (requires an extra 3rd-party script)
- Include dynamic intext links from ad networks such as Amazon
- Cache your pages for faster loading times
- Include a Web 2.0 Video Wall that contains links to videos related to your page's keyword
- Configure your website's options at any time
- Rebuild your website whenever you want with the click of a button (e.g. If you've added or deleted keywords)

How Simple Is It To Use?

Very simple. Each new website requires a little preparation – such as buying a domain name, creating a header graphic for it, deciding what template design to use, what colors you want and so on. You will also need to create a list of keywords, each of which will become a unique page on your new site. Depending on the number of keywords in your list, your site can have 10s, 100s or 1000s of pages. How many is up to you.

The preliminary keyword research and website design will take the most time. Once you've uploaded the SiteBuilder Elite files to your webserver, you run the configuration tool, change a few settings and then build your site with the click of a button. A few minutes later, your site is up and running.

Work efficiently and you can easily build at least one new multi-1000 page site a day.

How Are My Websites Monetized?

Through a variety of options. Google AdSense is the main one so you should have (or open) an account with Google.

Sites are also monetized with Chitika eMiniMalls and Shoplinc, Amazon, AdBrite, ModernClick and PeakClick.

Accounts with all the above are free to open but you have to explicitly request a Shop-linc account from Chitika and you may be refused.

All can be used in conjunction with AdSense, rather than instead of it. You can turn on and off ads from these networks in the site configuration as you wish.

In addition, you can also add dynamic in-text links for Amazon products and Kontera or any other service you use which dynamically turns words on your pages into links to ads or products (Chitika have just launched their own in-text link service).

So there are several ways your pages are monetized. There's no way of knowing how well each of these income streams will do – their performances will be different for each of your sites, but they all add up to that final bottom line.

How Much Can I Expect To Make Per Website?

This is a bit like asking "how long is a piece of string?". There are so many variables involved: how well your pages are optimized, how much you promote them, how quickly they're picked up by the search engines, how your pages rank in those engines, how many people visit your site, how many of those click on ads and links and what particular ads or links they click on. It also depends on how much per click an advertiser is willing to pay for the ads displayed on your site.

You get the idea.

But a ballpark figure is that you should expect to average \$0.50-\$1.00 per day per site. Now some sites will do a lot better than this. Some will do worse. But averaged over all your sites, that's what you can expect per day.

Doesn't sound like much, does it? But you have to think in terms of numbers here. Big numbers. Because that's what this game is all about.

Let's say you average \$0.50 per day for your website. That's \$15 a month, \$180 per year. With 10 sites, that'd be \$5.00 a day, \$150 a month, \$1800 a year.

Build 100 sites and you're looking at \$50 per day, \$1500 per month, \$18000 a year!

And suppose over the course of a year, you did build one new site every day. At the end of that year, you'd be earning \$182.50 per day, \$5475 per month, \$65,700 per year!

Ok enough of the hype. What you can see is that the more sites you build, the more money you'll make and that you don't need to build a huge number before you start seeing real returns.

But Building Sites Costs Money, Doesn't it?

Yes it does. And you have to factor that into your business plan. Each domain you buy will cost you \$8-\$10 (depending on where you buy it - the prices recently went up). But if your site makes any money, that cost will be recouped in 2-3 months at most.

The other expense is webhosting. You need to put each site on its own shared hosting account and typical hosting plans cost between \$6.95 per month and \$9.95 per month.

Suppose your host charges \$8.95 per month per site and you want to build 10 websites and charges \$9.95 per domain name. Your expenses will be $\$9.95 \times 10 = \99.50 for the domain names and $\$8.95 \times 10 = \89.50 per month in hosting fees. Month 1 costs you \$189 and every month after that costs \$89.50.

Averaging \$.50 per day per site would get you \$150 per month in ad revenue. So in month 1 you would make a loss of \$39. From month 2 on, you're netting a profit of $\$150 - 89.50 = \60.50 per month.

Instead, use one of those low-cost webhosting packages, say at \$3.99 per month. The 10 domain names still cost \$99.50 and the hosting fees for your 10 hosting accounts are \$39.50 per month. So in month 1 you make a profit of $\$150 - 99.95 - 39.95 = \10.55 . From month 2 onwards you profit by $\$150 - 39.95 = \110.05 per month.

That looks better. However, low fee hosting usually requires you to pay for a year's worth of hosting up front. So your initial outlay is expensive. In our 10-site example, you'd have to pay \$474 up front for hosting for 10 websites plus the \$99.50 for the domain names. Your total outlay is \$573.50.

You wouldn't be in profit till month 6 but from month 7 onwards you'd earn \$150 profit per month.

For someone who wants to start out small, that initial outlay will be too expensive, too much of a gamble that the sites will actually pay off.

So what do you do if you're in this situation?

There is one hosting provider that will let you host unlimited domains for just \$7.50 a month. Other providers offer similar, if slightly more expensive, packages. Who these companies are, and their offers, will be made clear in the [SiteBuilder Elite](#) manual.

Building multiple websites need not be an expensive proposition and is doable within just about everyone's budget.

Keyword Research

To get the most out of SiteBuilder Elite, you need to provide it with as many keywords and keyword phrases as possible. The more keywords you provide, the more pages it will create. The more keywords you have (and pages as a result), the more likely that those pages will be listed in the search engine results. And it's from there that your sites will get their traffic. There's no need to advertise your site (and pay for advertising). You build a site, submit it to the search engines and move on to building the next site. That's the philosophy.

It's important to note that [SiteBuilder Elite](#) will not do keyword research for you and you need to do that research using 3rd-party tools.

There are many keyword research tools available but the one I consistently use is Keyword Elite. This is a standalone software application (with a one-time fee to buy it) that researches keywords and long-tail phrases from Google, Yahoo, Ask and Wordtracker based on keyword popularity. It's also able to give you lists of misspellings which you can use to build further pages. All you need do is give it a seed keyword to work from. It can also fetch articles from several article directories based on the keywords you've found. This latter function is a fantastic way of finding a lot of articles to populate your site with. I use it all the time and I've written some software that converts the articles found (which are in HTML format with unwanted code) into a clean format for use with SiteBuilder Elite. If you buy Keyword Elite through my link (when [SiteBuilder Elite](#) launches), I'll give you a free copy of the software.

Other keyword research software is available as are keyword services such as [WordTracker](#) and [Keyword Country](#). Such services usually require a monthly subscription (prices vary). There will be a list of keyword resources in the Resources section at the back of this SiteBuilder Elite manual.

Please be aware that to make the most of [SiteBuilder Elite](#), you will have to invest in some kind of keyword research tool. Believe me, it will pay for itself many times over.

And, if you happen to own or use more than one keyword research tool, try combining the results into one large keyword list. It's likely that each tool will find keywords that the others won't.

Conclusion

I hope you can see from this short report that [SiteBuilder Elite](#) offers great potential for earning a good income from building a website portfolio, otherwise known as a Virtual Real Estate Empire.

You don't need to know HTML or PHP in order to use the software. SiteBuilder Elite is a one-click solution to building multi-1000 page websites. Website building has never been so simple! [Get SiteBuilder Elite](#) Today!