

Profitable Niche Report

For "treadmill"

provided by

<http://www.eagerlearner.com>

The **Keyword Effectiveness Index (KEI)** compares the number of times a keyword has appeared (its popularity) with the number of web pages which are competing for it (the search results) and returns a number based on that comparison.

The KEI formula is:

$KEI = P^2 / S = P / S * P$ Where: **S = Search Results** and **P = Popularity**

For a more detailed explanation, you can read the article published by Wordtracker by [clicking here](#).

Basic Rule: The higher the KEI, the more popular your keywords are, and the less competition they have - therefore, the better chance you have on ranking high on it.

Basic Rule 2: Keywords with 10 or more competing ads indicate people using those search terms are spending money. Otherwise the PPC advertisers wouldn't be paying for those clicks.

Thank you for downloading this free report. To get more Profitable Niche reports on other keywords please visit <http://www.profitable-niche.com>

Or possibly you would like to get your own copy of Niche Inspector so you can run these reports yourself. If so [click here](#)

Would you like to learn step by step how to capitalize on one of these Niches? If so I highly recommend checking [out this link](#)

Keyword	Searches	Google Pages	Google KEI	G Ads	Exact Match CPC
treadmill	235,578	9,240,000	6,006.17	52	\$4.68 - \$5.85
review treadmill	16,183	19,400	13,499.46	19	\$1.33 - \$1.66
proform treadmill	13,926	146,000	1,328.31	39	\$4.09 - \$5.11
bowflex treadmill	9,137	50,100	1,666.36	27	\$8.06 - \$10.07
exercise treadmill	8,231	212,000	319.57	27	\$4.82 - \$6.02
nordic track treadmill	6,458	41,600	1,002.54	22	\$4.54 - \$5.67
home treadmill	5,210	78,600	345.34	28	\$3.42 - \$4.28
rating treadmill	4,310	729	25,481.62	22	\$3.05 - \$3.81
treadmill workout	4,295	76,800	240.2	5	\$3.09 - \$3.86
treadmill used	4,124	22,100	769.56	24	\$2.93 - \$3.66
cheap treadmill	3,904	20,000	762.06	41	\$6.43 - \$8.04
sale treadmill	3,678	12,700	1,065.17	39	\$6.18 - \$7.72
sole treadmill	3,630	25,900	508.76	34	\$30.31 - \$37.88
horizon treadmill	3,583	42,500	302.07	27	\$2.56 - \$3.21
buy treadmill	3,573	26,500	481.75	43	\$6.10 - \$7.63
doctor treadmill	3,562	1,980	6,408.00	10	give estimates.
treadmill weslo	3,126	26,300	371.55	22	\$2.26 - \$2.82
folding treadmill	2,856	110,000	74.15	37	\$4.28 - \$5.35
best treadmill	2,824	85,900	92.84	20	\$5.31 - \$6.63
smooth treadmill	2,792	32,700	238.39	23	\$6.79 - \$8.48
iron man treadmill	2,745	669	11,263.12	8	\$1.86 - \$2.32
manual treadmill	2,675	279,000	25.65	28	\$4.14 - \$5.17
image treadmill	2,639	34,800	200.12	25	\$2.86 - \$3.58
dog treadmill	2,467	30,700	198.24	17	\$2.39 - \$2.99
part treadmill	2,385	8,980	633.43	14	\$0.00 - \$2.99
treadmill true	2,313	11,300	473.45	18	\$0.00 - \$4.38
7 bowflex series treadmill	2,219	986	4,993.88	22	give estimates.
precor treadmill	2,188	39,200	122.13	16	\$4.28 - \$5.35
fitness life treadmill	2,064	3,740	1,139.06	18	give estimates.
iron legacy man treadmill	2,037	6,830	607.52	9	N/A
epic treadmill	1,861	24,100	143.71	21	\$6.74 - \$8.43
consumer report treadmill	1,816	509	6,479.09	8	\$1.62 - \$2.02
repair treadmill	1,730	956	3,130.65	5	\$0.84 - \$1.05
landice treadmill	1,599	24,500	104.36	28	\$2.38 - \$2.98
treadmill video	1,499	57,000	39.42	1	\$0.63 - \$0.78
equipment exercise treadmill	1,391	2,100	921.37	26	give estimates.
reebok treadmill	1,360	33,100	55.88	30	\$4.05 - \$5.06
mat treadmill	1,330	585	3,023.76	33	give estimates.
sears treadmill	1,284	15,400	107.06	8	\$3.96 - \$4.95
buying treadmill	1,265	528	3,030.73	11	\$8.37 - \$10.46
best buy treadmill	1,249	595	2,621.85	9	\$4.19 - \$5.24
cadence treadmill weslo	1,234	746	2,041.23	14	\$0.00 - \$1.96
discount treadmill	1,210	13,900	105.33	34	\$4.34 - \$5.43
key treadmill	1,189	9,770	144.7	15	\$2.53 - \$3.16
spirit treadmill	1,175	15,200	90.83	16	\$3.28 - \$4.10
form pro treadmill	1,131	4,560	280.52	19	give estimates.
lifestyler treadmill	1,087	15,400	76.73	20	\$1.85 - \$2.32
pacemaster treadmill	1,023	15,600	67.09	14	\$3.61 - \$4.51

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healthrider treadmill	1,015	19,400	53.1	21	\$2.37 - \$2.97
fitness treadmill vision	1,013	1,800	570.09	27	give estimates.
commercial treadmill	978	54,100	17.68	27	\$2.23 - \$2.79
treadmill vitamaster	918	651	1,294.51	19	\$0.78 - \$0.98
book holder treadmill	903	415	1,964.84	27	\$0.94 - \$1.18
running treadmill	893	22,700	35.13	4	\$3.94 - \$4.93
compare treadmill	892	663	1,200.10	19	\$2.51 - \$3.14
fitness horizon treadmill	891	3,360	236.27	25	give estimates.
treadmill trimline	887	27,400	28.71	10	\$3.18 - \$3.98
sale treadmill used	886	14,600	53.77	5	give estimates.
music treadmill video	872	991	767.29	0	give estimates.
elliptical treadmill vs	869	2,120	356.21	1	give estimates.
body guard treadmill	859	4,150	177.8	23	\$2.82 - \$3.52
accessory treadmill	853	1,250	582.09	14	give estimates.
9 body elliptical treadfit treadm	844	510	1,396.74	0	N/A
sportcraft treadmill	828	14,400	47.61	19	\$3.31 - \$4.14
f80 sole treadmill	810	1,210	542.23	52	\$1.55 - \$1.94
f63 sole treadmill	798	2,470	257.82	34	\$0.88 - \$1.10
proform review treadmill	766	3,890	150.84	25	\$0.92 - \$1.15
680 crosstrainer proform treadr	718	1,860	277.16	37	N/A
lubricant treadmill	714	310	1,644.50	29	give estimates.
cheap treadmill used	714	13,300	38.33	28	give estimates.
comparison treadmill	701	3,390	144.96	42	give estimates.
treadmill treadmill	674	58,000	7.83	35	give estimates.
supplier treadmill	672	377	1,197.84	20	N/A
schwinn treadmill	671	14,000	32.16	32	\$0.98 - \$1.23
free spirit treadmill	657	5,740	75.2	21	\$1.45 - \$1.81
treadmill walking	648	185,000	2.27	35	\$3.28 - \$4.11
treadmill woodway	634	2,290	175.53	31	\$2.36 - \$2.95
fitness treadmill	614	93,300	4.04	41	\$3.09 - \$3.86
425mx epic treadmill	613	1,070	351.19	21	give estimates.
5.25 smooth treadmill	606	682	538.47	21	\$5.61 - \$7.02
dance treadmill	602	3,170	114.32	0	N/A
star trac treadmill	588	11,100	31.15	48	\$2.61 - \$3.26
part proform treadmill	580	1,360	247.35	15	give estimates.
cybex treadmill	578	612	545.89	23	\$3.72 - \$4.65
elliptical treadmill	566	24,100	13.29	51	\$6.36 - \$7.95
belt treadmill	562	794	397.79	26	\$2.59 - \$3.24
motor treadmill	557	723	429.11	13	\$0.00 - \$1.16
crosswalk proform treadmill	554	4,580	67.01	36	\$2.16 - \$2.71
cadence treadmill	554	33,000	9.3	13	\$2.49 - \$3.11
treadmill vision	530	9,920	28.32	14	\$2.51 - \$3.14
mart treadmill wal	521	266	1,020.45	5	give estimates.
go ok treadmill	509	2,040	127	0	give estimates.
iron legacy man treadmill tv	508	747	345.47	8	N/A
treadmill trotter	505	668	381.77	11	\$0.00 - \$3.59
machine treadmill	493	36,000	6.75	18	\$6.85 - \$8.56
treadmill tv	489	823	290.55	11	\$3.53 - \$4.41

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balance new treadmill	487	550	431.22		25 give estimates.
best home treadmill	486	573	412.21		11 \$5.62 - \$7.02
treadmill troubleshooting	477	5,510	41.29		10 \$1.67 - \$2.08
song treadmill	459	1,390	151.57		0 give estimates.

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