



Product Review Website Quick Cash

By Ryan Parenti

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Create a review website for quick cash. A product review website can give you easy cash. Here is how to make money easily.

Creating a product review website is a great way to make money online. The reason it works is because you are targeting buyers instead of “tire kickers.”

The type of visitor is much different and here is why.

When people have a problem they usually research the solution. This is the type of visitor a normal content website gets. A visitor who is “just looking.”

After they decide on a solution to their problem then they start researching different products that provide the solution. At this stage of the buying process the visitor is much more likely to make a purchase.

When you create a review website you take advantage of these ready to buy visitors and you will find that your visitor to sale ratio will be much higher.

Now that I have explained a little bit about why you get a higher quality visitor writing product reviews let’s talk about some easy ways to create a product review website.

How You Target Buyers

First thing is first and you need to choose a niche

After you have a niche all you need to do is start writing some product reviews. Firstly don’t worry about writing a bad review. If the product is bad you don’t want to over hype it.

Just write a good review if the product is good and if the product is bad refer them to a better product in the review. Say something like *“XTZ product didn’t manage to get our seal of approval but ABC product is everything that XTZ product isn’t. Read our full review to learn more!”*

I recommend having a theme based niche website where you have a “top recommended” product on every page above the fold. Simply promote the best product at the top of every page.

This makes sure that you can still monetize your site even if you write negative product reviews.

Make sure to target buyers with your content.

You target buyers through the keywords you choose. Here are some great ideas for keywords.

Keywords for product reviews

- [Product Name] Review*
- Buy [Product Name]*
- [Product Name] Scam*
- [Product Name] Complaints*
- [Product Developer] Name*
- Amazon Best Sellers*
- The brand or company name*
- Official website*

After you select a keyword, typically “[Product Name] Review”, all you need to do is make sure you do the proper on page optimization.

Is It That Easy? Do I Need To Buy The Product To Create A Review Website?

Yes it is that easy and No you do not need to buy a product just to review it and here is why.

All you need to do is **look at what other people say about the product** and accurately represent the general online consensus.

However, you should always accurately represent a product. Not only is it dishonest to make wild claims about a product so someone will buy through your affiliate link but it is also illegal.

Products By Ryan Parenti

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