



Make Money Blogging

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How To Start A Blog Website – Start A Blog The Easy Way

The first step is to create SEO friendly content so you get traffic

The main points are to make sure that every blog post is a keyword focused content page that aims to rank for a specific keyword that has high traffic and low competition. After you find such a keyword (as described in the above post) you want to optimize the post for that keyword by putting the keyword in the post title, within the first 90 characters of the page, with a 1%-2% keyword density, and within a text link on the page.

How you make money blogging is by building a real website that provides value to your readers. This should be your focus. You can tell by the keyword that you are competing on what your readers want. Your goal is to fulfill that need.

For example this blog post is about blogging to make money. The first step in that is to install wordpress on your website. Then you need to create good SEO content. Then you need to monetize your traffic. But before we talk about monetization I have to talk about...

Why The Amount Of Value You Provide Is Equal To The Amount Of Money You Will Make

There is a saying on the internet. “Content is king” they say. Content is not *king*. Good content that helps people get from where they are to where they want to go is king. This is the secret to making money blogging and it should be your main focus if you want to make real money on the internet.

I could bust out 300 words or auto generate some content from an article directory but I don't because any money I make from that is short lived or at the very best only a fraction of what I make by providing real value. Things like goodwill do not come with a price tag and that is because it is priceless.

Reader loyalty, subscriber good will, and general trust is built when you provide real value. So this is how you build a real blog. Ever time I find a keyword and create a post my goal is to give the complete package to answer that question and give the reader exactly what they want. I suggest you do the same.

So why kinds of content should you write? First off you want to write...

Timeless Content – Are You Dating Yourself?

Is your blog about how cool mullets are and all about the fads of today that no one cares about tomorrow? Perhaps a better example would be many things like pay per click. PPC and the

“Make Money Online” space changes very rapidly. Information that was new, fresh and hot two years ago either won’t work or is simply out of date.

You want to write evergreen content. Content that is always fresh. In some niches this is less possible than others but in fields like self improvement or health it is all the same. The point here is to avoid giving yourself a shelf life because your blog posts will pay you for years to come.

Create Original Content For The Search Engines And The Readers

When I say original I mean two things. Firstly I mean content that is literally unique. Not a rehashed version of some private label rights article. Make sure it is nowhere else on the web. Although in my testing duplicate content is not a big deal the very fact that you didn’t write it will come back to haunt you.

Then make sure that your content is actually unique. Let your personality show and let your readers get to know you. Give it an edge if you want but just let it be something unique... exactly like you are. So let your colors show.

Write For The Readers – Search Engines Are #2

Many people get caught up in writing content 100% for the search engines. The truth is PEOPLE use the engines and the spiders serve the people... not the other way around. If you have content that is completely for the search engines there is no point of having a blog. It is simply a spam site and serves no purpose.

The goal of your blog is to provide value and then just naturally your financial goals come true. I don’t even try to monetize.. it just happens. Never the less you still will have to learn the ins and outs of monetization.

Don’t get too greedy and try to squeeze every last drop out of your visitors. Now I am not telling you to avoid making money what I am saying is that money has it’s place. Your blog is much more about building a relationship with your readers and blatant ads just turn people off. I am telling you just to focus on generally helping people and everything will work out.

That is how you make money and start a blog the right way.

How To Get More Traffic To Your Blog – 3 Secrets To Blog Traffic

How to get more traffic to your blog? There are three secrets to know how to get more traffic on blog websites. The first secret is...

Are You Creating SEO (Search Engine Optimized) Content On Your Blog?

Are your titles keyword focused? Do you have your keyword in your meta keywords and meta description... are you even picking the right keyword in the *first* place?!

You need to be creating content that is optimized for SEO. This includes finding a low competition but high traffic keyword. Then you want to make sure that you use the keyword for proper on page SEO by using it in the title, meta keywords, meta descriptions, tags, and in the first 90 characters of the page as well as within a hyper link on the page.

Frequent Content That Wows Visitors – The Key To The Traffic Engine

If you have a blog and want more traffic I have a hidden secret for you. The secret to blogging is to blog!

OK... maybe that is no secret but my point is that if you want blog traffic all you need to do is to create content. If you are optimizing your blog for the search engines in terms of picking the right keyword and creating the right on page SEO you will get traffic.

Want more traffic? Create more search engine friendly content. Still want more traffic? Create MORE search engine friendly content. You not only that but create content that people will link and want to share.

The quality of content is important. Your blog is a place to develop and deepen you relationship with your readers and crappy content just turns people off.

On the other hand good content naturally warms people up. After you have learned how to do proper on page SEO and you are creating *good* content you will see some traffic. But if you want to see even more traffic and leverage all of your efforts you want to...

Automate Backlinks For Increased Traffic And “Lazy” Ways To Get New Readers

WordPress is the best thing since sliced bread! I mean it. It is ridiculously amazing what these silly little plugins can do. And not only that they have 1,000 million RSS feeds they great for everything so getting backlinks on autopilot is amazingly simple and powerful.

Side Note : RSS feeds are in their many non-so-mainstream uses are by far the best way to consistently build powerful backlinks with the click of a mouse.

Make Your Blog Search Engine Friendly – How To Make Your Blog Search Engine Friendly

Is your blog search engine friendly? Here is how to make your blog search engine optimized (SEO) so you get tons of traffic for FREE. You need to know that there are a few rules you need to follow. Here is exactly what you want to know.

Your Blog Posts Must Have SEO Friendly Titles & Headlines With Keywords In Them

Basically what you do is go to the Google keyword tool and find a keyword with more than 300 searches and less than 1,000ish competing pages when you search with the allintitle: search modifier.

Then you use the exact keyword in your post title, headline, within the first 90 characters of the page, with a 1%-2% keyword density, and in a text link on the page.

Make Sure To Use SEO Friendly URLs To Increase Traffic

The default in word press to use to create blog URLs that look like this

<http://www.mysite.com?p=17>

What you want to do is go in the permalinks general setting and put the setting on custom structure. In the field you want to put this : `/%postname%/`

That will result in a SEO friendly URL that looks like this...

<http://www.mysite.com/post-title-name>

Use Keywords As Tags – 3 Specific Keywords And 2 General Keywords

Tags are similar to categories in the fact that they create new pages of your website that will get indexed by search engines. They also make it easier to navigate and improve SEO in general.

I usually will put two general keywords like SEO or search engine optimization then the other three I will put my main keyword and two variations of the main keyword.

Interlink Your Pages – This Helps Navigation And SEO

This is a pretty simple way to make your blog search engine friendly. Simply put links to related posts in your pages. Also notice that I use the keyword I am trying to rank for in my anchor text.

Have A Good Ping List To Make Your Blog Search Engine Friendly

Under the settings tab in the writing section you can inset your “Update Services” also known as a ping list helps to make your blog search engine friendly. Here is my ping list...

<http://1470.net/api/ping>

<http://api.feedster.com/ping>

<http://api.moreover.com/ping>

<http://api.moreover.com/RPC2>

<http://api.my.yahoo.co.jp/RPC2>

<http://api.my.yahoo.com/RPC2>

<http://api.my.yahoo.com/rss/ping>

<http://audiorpc.weblogs.com/RPC2>

<http://bblog.com/ping.php>

<http://bitacoras.net/ping>

<http://blog.goo.ne.jp/XMLRPC>

<http://blogdb.jp/xmlrpc>

<http://blogmatcher.com/u.php>

<http://blogpeople.net/ping>

<http://blogsearch.google.ae/ping/RPC2>

<http://blogsearch.google.at/ping/RPC2>

<http://blogsearch.google.be/ping/RPC2>

<http://blogsearch.google.bg/ping/RPC2>

<http://blogsearch.google.ca/ping/RPC2>
<http://blogsearch.google.ch/ping/RPC2>
<http://blogsearch.google.cl/ping/RPC2>
<http://blogsearch.google.co.cr/ping/RPC2>
<http://blogsearch.google.co.hu/ping/RPC2>
<http://blogsearch.google.co.id/ping/RPC2>
<http://blogsearch.google.co.il/ping/RPC2>
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<http://blogsearch.google.com.my/ping/RPC2>

<http://blogsearch.google.com.pe/ping/RPC2>

<http://blogsearch.google.com.sa/ping/RPC2>

<http://blogsearch.google.com.sg/ping/RPC2>

<http://blogsearch.google.com.tr/ping/RPC2>

<http://blogsearch.google.com.tw/ping/RPC2>

<http://blogsearch.google.com.ua/ping/RPC2>

<http://blogsearch.google.com.uy/ping/RPC2>

<http://blogsearch.google.com.vn/ping/RPC2>

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<http://blogsearch.google.es/ping/RPC2>

<http://blogsearch.google.fi/ping/RPC2>

<http://blogsearch.google.fr/ping/RPC2>

<http://blogsearch.google.gr/ping/RPC2>

<http://blogsearch.google.hr/ping/RPC2>

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<http://blogsearch.google.in/ping/RPC2>

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<http://blogsearch.google.sk/ping/RPC2>
<http://blogsearch.google.tw/ping/RPC2>
<http://blogsearch.google.us/ping/RPC2>
<http://bulkfeeds.net/rpc>
<http://coreblog.org/ping/>
<http://feedsky.com/api/RPC2>
<http://hamo-search.com/ping.php>
<http://holycowdude.com/rpc/ping/>
http://mod-pubsub.org/kn_apps/blogchatt
<http://ping.amagle.com/>
<http://ping.bitacoras.com>
<http://ping.blo.gs/>
<http://ping.bloggers.jp/rpc/>
<http://ping.blogmura.jp/rpc/>
<http://ping.blogoon.net/>
<http://ping.blogs.yandex.ru/RPC2>
<http://ping.cocolog-nifty.com/xmlrpc>
<http://ping.exblog.jp/xmlrpc>
<http://ping.fc2.com/>
<http://ping.feedburner.com>

<http://ping.feedburner.com/>
<http://ping.kutsulog.net/>
<http://ping.myblog.jp>
<http://ping.myblog.jp/>
<http://ping.namaan.net/rpc>
<http://ping.rootblog.com/rpc.php>
<http://ping.snap.com/ping/RPC2>
<http://ping.syndic8.com/xmlrpc.php>
<http://ping.weblogalot.com/rpc.php>
<http://ping.weblogs.se/>
<http://ping.wordblog.de/>
<http://pingoat.com/goat/RPC2>
<http://r.hatena.ne.jp/rpc>
<http://rcs.datashed.net/RPC2/>
<http://rpc.blogbuzzmachine.com/RPC2>
<http://rpc.bloggerei.de/ping/>
<http://rpc.blogrolling.com/pinger/>
<http://rpc.icerocket.com:10080/>
<http://rpc.newsgator.com/>
<http://rpc.pingomatic.com>
<http://rpc.reader.livedoor.com/ping>
<http://rpc.technorati.com/rpc/ping>
<http://rpc.technorati.jp/rpc/ping>

<http://rpc.twingly.com/>

<http://rpc.weblogs.com/RPC2>

<http://topicexchange.com/RPC2>

<http://trackback.bakeinu.jp/bakeping.php>

<http://wasalive.com/ping/>

<http://www.a2b.cc/setloc/bp.a2b>

<http://www.bitacoles.net/ping.php>

<http://www.blogdigger.com/RPC2>

<http://www.blogoole.com/ping/>

<http://www.blogoon.net/ping/>

<http://www.blogpeople.net/servlet/weblogUpdates>

http://www.blogroots.com/tb_populi.blog?id=1

<http://www.blogshares.com/rpc.php>

<http://www.blogsnow.com/ping>

<http://www.blogstreet.com/xrbin/xmlrpc.cgi>

<http://www.lasermemory.com/lsrc/>

http://www.mod-pubsub.org/kn_apps/blogchatter/ping.php

<http://www.newsisfree.com/RPCCloud>

<http://www.newsisfree.com/xmlrpctest.php>

<http://www.popdex.com/addsite.php>

<http://www.snipsnap.org/RPC2>

<http://www.weblogues.com/RPC/>

<http://xmlrpc.blogg.de>

<http://xping.pubsub.com/ping/>

<http://zhuaxia.com/rpc/server.php>

How To Make Money By Blogging – Instant Money By Blogging

Here's how to make money by blogging. It is surprising how you can make instant money by blogging. You just need to understand how to monetize your blog. Well in fact there are a few main factors. *Traffic, quality of content, and monetization techniques*. Lets start with...

Traffic – The Life And Blood Of Your Blog And How To Get it

Traffic is the beginning and end of making money online in general and this holds true with blogging. You need to develop some means of traffic generation and **blogging can be a big cash cow of traffic if you do it the right way.**

Getting traffic with a blog is a bit like brushing your teeth. It is something that needs to be done. You need to post frequently and the more you post the more traffic you get.

The advantages are that you will have a set and forget type system that once you create will continue to pay for years to come. The disadvantages is that it takes a bit to get the snowball building.

Consistency is the key. If you post once a day or more you will be very pleased with the results. With a blog the goal is to create an authority site and that takes time. But it is a 100% powerful asset to have.

The trick to traffic with blogging is to blog!

Perhaps that is over simplified but it is absolutely true. If you have a blog that is updated regularly and has a lot of good content your going to build a growing base of readers. You need to understand that....

Traffic tends to snowball on it's self when it comes to blogging. Your first 50 posts you can probably expect around 30 visitors a day. But when you start to get up to around 300 posts that is when you are the 1,000-5,000 visitors a day range. It really depends on the market and if you are doing...

SEO The Right Way Gives You Tons Of Free Traffic

In a nutshell you find a keyword with high traffic and low competition then you make a keyword focused content page about the keyword.

This is a simply/complex/necessary step for success with blogs and static web pages a like.

If you build a SEO blog... they will come

This is something you need to understand about search engines like Goggle. They want their readers to have a good experience on their search engines. I mean.. have you ever tried to use yahoo to search for something? It is horrible. I end up searching yahoo for Goggle so I can find what I am looking for.

I am telling you to just give them what they want. They want good content that helps people with what they are looking for. Just give it to them.

Too many people are playing the “write for the search” engines game and it neglects and intricate part of the equation.

What do you need before you can get traffic from the search engines? You need...

High Quality Content – The Secret To Blogging Cash

Want to know how to make money by blogging? Create high quality content that presells your visitor. No auto blog nonsense... just give the reader and the search engine what they want!

Content does two things. Firstly it brings traffic. Secondly it PREsells your visitor on your offer. THEN you monetize. I go over all of this in great detail in my blogging course. Not only will you get more “sticky” traffic by writing good content but you will also warm up your readers and they naturally turn into a warm ready to buy prospect.

This one step – Good SEO’d content – solves so money obstacles. It gives you qualified traffic and overcomes many subtle buying objections.

Now that you understand how to make money by blogging by building a blog the right way you need to understand

Blog Monetization Techniques That Give You Cash

You have SEO content... you have traffic... where is the moolah!? Here it is...

Monetization Technique 1 : Put a top recommended offer dead center above the fold.

This is probably one of if not the best way to make money with a website. Find a related product or service *that converts* and has a good commission ([ClickBank](#) is a good place to look – look for products with high gravity) and put it almost in an “in your face” type way above the fold on every page of your website.

Monetization Technique 2 : Write product reviews and interlink them from other pages

Why product reviews? Well firstly content focused web pages bring visitors who are in the mindset of buying. There is a certain cycle we all go through when we are going to buy something. Firstly we have a problem so we type in something like... “How Do I Get Rid Of My Problems.”

Then you find a normal website and find a solution to your problem. “Oh... I need the super make money online course because it tells me exactly how to make money online.” So then you search for super make money online course and find a course that catches your eye.

Then most people research the product before they buy to make sure it is worth their money. What do they find when they search? Your blog post with an honest review of the product that persuades them to buy through your affiliate link.

You don't need much traffic with content focused content because the quality of traffic is already in a buying mindset. Here are some good product name keywords to focus on.

[Product Name] Review
[Product Name] Bonus
[Product Name] Coupon
[Product Name] Discount
[Product Name] Complaints
[Product Name] Scam
Buy [Product Name]
[Product Developer Name] Review
[Product Developer Name] Scam

Product name refers to the actual product name and product developer name refers to the actual product developer's name. Here is some more information on how to make money by blogging

Monetization Technique 3 : AdSense & Contextual Advertising

Putting contextual advertising like AdSense is a good way to monetize your blog if you have no other way. On high traffic sites this can be thousands of dollars. Here are some of the mainstream contextual advertising services.

AdSense

Chitika (lower CTR ,click through rate, than AdSense but higher Cost Per Click)

Kontera

InfoLinks (similar to Kontera but reported to have much higher earnings – some say as high as 80% higher)

Here are some tips on AdSense.

Make a medium box (300×250) directly under the headline with the text wrapped will prove to be a big performer. Also putting the Goggle advanced search at the top of every page can be a big earner. The leaderboard 728×90 and the wide skyscraper 160×600 round out the top performing ads.

I encourage testing your AdSense earnings. I have found that a medium box under the first headline with a search box at the top and an image ad all the way at the bottom of the page below everything near the foot perform well. But you need test what works for you.

To do an accurate test you want to test in approximately 3 week intervals. This gives enough time to let the algorithms work and for you to get an accurate understanding of what to expect.

Another thing to note is to use multiple medium boxes on longer pages and when your page is done give them something to click. After your content on the page is over give them an AdSense ad to click on.

Chitika Any Good?

In short yes and no. It is similar to Amazon's style of product ads but instead of pay per sale it is pay per click. If you can get people to click on these ads they will pay more than AdSense but the very nature that it is product focused makes the CTR lower. So it is worth testing but AdSense is usually the standard.

Kontera & InfoLinks

Kontera and InfoLinks are those horrible green and blue double underlined ads that you see on some sites. The double underlined words are ads.

You put in a piece of code on your webpage and the system automatically inserts ads. It can be a nice boost to your earnings if your monezation technique is mostly to be an infopreneur.

As stated above InfoLinks seems to be the winner but I recommend testing. Try one out and see which is best for you.

A Tip To Increase AdSense Earnings By As Much As 23%

Look at your AdSense data and remove ads from low performing webpages. If your getting 1 cent a click or no clicks at all remove it. You will increase your income because the visitors will go to other pages and click better performing ads.

The income per ad is based on the keyword worth of Goggle. Something about car loans will be worth more than fish tacos. So you can also go to the Google keyword tool and search for high

paying keywords (you can find it under the search filters – turn on avg. CPC and shoot for the high ones) and create pages for these.

Although your search engine traffic will be low you can set up the navigation on your site to funnel traffic to these pages. It is more about the CPC payout than the organic traffic in this case.

Ding Dong The Affiliate Is Dead... What?

Don't forget about straight up affiliate links. Put something like this.

[==>Want To Know More About Making Money By Blogging? Click Here To Get The Entire Blogging Cash Course And Cash In Today](#)

Or just straight up put them in contextually like Kontera does. You can make some good money like this.

Another good idea is to link from a blog post about “how to make money online” to a review of a make money online product. That works well too.

So that is an overview of how to make money by blogging. So go out and test some ideas today.

Products By Ryan Parenti

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How To Overcome Information Overload And Profit With A Successful Internet Business

[Click here...](#)

Generate A Flood Of "Cash-In-Hand Buyers" In 10 Simple Steps

[Click here...](#)

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Proven Blogging Cash Shortcut System Can Double Your Income And Beyond

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Become An Affiliate And Earn Up To 100% Commissions With Our 2nd Tier System

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