



# Instant Money Traffic

By Ryan Parenti

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## Paid Traffic For Instant Cash

If you want to earn money instantly online then you might want to think about buying web traffic. The trick is to make more money than you spend and then leverage it up. Once you are making more than you spend you just re-invest and scale it up.

**PPC** - Pay per click can be a very quick way to get very target traffic. You go set up a campaign and then you have traffic instantly. The downside is that the PPC networks are often very strict and limit where you can send traffic to.

Google Adwords is notorious for shutting down accounts even if you are running a legitimate business. They have certain requirements and sometimes it can be hard to understand it all. Never the less, if you can master PPC the world is your oyster.

**Banner Ads** – You can buy advertising space on many websites and that can be a quick form of traffic for your business and making money efforts. Unlike PPC where you are dealing with a large company this is an individual websites with individual rates.

The upside to that is you can usually cut a deal that is mutually favorable. Simply search in the search engines for a site related to yours and look for links that say something like “advertising” or “advertise here.”

Here is a quick tip: If you call the people you are looking to advertise with you can usually pay lower than the rate card. You need to be tactful but usually they don’t even expect people to pay those rates. Just say something jokingly like “You don’t expect me to pay the rate card rates do you?...haha.” They will most likely laugh back and say “No, of course not.”

The paid traffic landscape is wide. So don’t limit yourself to these networks. You can even advertise on places like twitter and stumblupon now 😊

## Free Traffic- My Personal Favorite

Google is god and they know it. So they can shut your PPC down without even caring even if you spend 10k a day with them. With free traffic you typically don’t have to worry about it. The upside of free traffic is that it is of course free and the downside is that some techniques require you to start the snowball before it starts rolling.

**SEO** – Got a website or blog? If no get one.. if yes are you optimized for the search engines?

Firstly with SEO you need to find a good keyword because keywords are the start and end of everything SEO. You can do the same everything and if your keyword is wrong you will be simply wasting your efforts.

When many people think SEO they think they need to pay some “expert” to get their website to rank well. THAT nonsense is because they don’t understand the game and are trying to win keywords like “make money.” If you try to win that keyword you have to “hire an expert” who secretly hires 20 cheap outsource staff members to build backlinks for him. They are just the middle man which is another reason why it costs so much.

If you really want to dominate the search engines and have free traffic for life you go after long tail keywords. Keywords like “Earn Money Instantly Online.”

Not only will the traffic you get from that keyword be prequalified but if you look at the competition you have an accurate understanding of how you will rank in the search engine results pages (SERPs).

## **Here is a quick breakdown of what to do for SEO**

### ***Step 1: Find A Good Keyword That You Can Rank For***

Go to the Google keyword tool and type in a word that you would like to write an article, blog post, or web page about. Then search by global monthly searches and find a long tail keyword that has more than 300 global monthly searches and less than 1,000 competing pages when you use the AllInTitle search modifier in Google.

Simply take your keyword then go to Google and type allintitle:KEYWORD. If the number of search results is higher than 1,000 you will be wasting your time unless you build backlinks.

Once you have a keyword with more than 300 global monthly searches (the more the better) and less than 1,000 search results when you use the AllInTitle search modifier then you are good to go.

*Side note: I know many people will tell you to use the “quotes” search modifier but the all in title modifier is much more accurate. ~trust me*

### ***Step 2: Produce A Keyword Focused Content Page That Is Optimized For SEO***

Write an article, blog post or web page that’s content is focused on the keyword you found. But make sure that it has these requirements fulfilled

- ❶ The keyword must be the first word (no later than the second) of the article title, blog post or web page
- ❷ The keyword must be the first meta keyword
- ❸ The keyword must be the first word (no later than second) of the article title, blog post or web page’s meta description
- ❹ The keyword must be within the first 90 characters of the page

- 3 The keyword should be in one but no more than two text links on the page
- 3 The keyword should also be on the page for 1%-2% of the text (also known as keyword density)

Once all of these requirements are fulfilled you are almost ready to earn money instantly online. The next step is to...

*Step 3: Promote Your Article, Blog post Or Web Page By Pinging, Bookmarking And RSS'ing*

Go to [ping-o-matic](#) and ping your article. This helps your page get indexed so the search engines will pick it up and put it in their listings.

The next part is to bookmark your article with services like [Onlywire](#) or [social marker](#). You will need to create accounts at the top social bookmarking sites and these services allow you to distribute your content through all of your network.

*Hint: Submit your bookmarking account's RSS feeds. This increases the power of your bookmarks quite heavily. After you submit each feed you want to combine all of your RSS feeds with [RSS Mix](#) and submit that too. This will easily increase the juice to your site 100% if not much much more.*

Next you need to create an RSS feed for your article, blog post or web page and submit that. You can create an RSS feed with one click at [Feedy.com](#). Simply go there and put in your web page and it will give you a new RSS feed.

Then go over and download [All Scoop Rss Submit](#) for free and use it to submit your article.

**RSS feeds are amazingly powerful for backlinks.** Don't let the tech-y stuff stop you. Just follow the above instructions and you will see dramatic results.

**Email marketing is the push button solution to earn money instantly online.**

FORMULA FOR SUCCESS

WRITE EMAIL + SEND EMAIL = MONEY

How would you like to write an email and make instant money? Well maybe you don't like to write emails and still want to earn money instantly online. For these people I would say how would you like to write an email ONCE and get paid for it every time someone sees it in your auto responder sequence?

Building a mailing list is a must for anyone who really wants to make money online. You capture names and emails in exchange for a free report that helps them. You can then follow up with them and develop a relationship that is mutually beneficial. You get to sell your products to

your subscribers and they get a whole bunch of great stuff because you help them with simple and easy to use tips and tricks.

And to top it all off it is easy. Throw up a squeeze page and send traffic to it.

Listen there is a ton of hype in the online marketing space but this is a must for anyone who really wants to make money online. Anyone who tries to sell you the technique to of “How I Made \$103,386 dollars in 30 days” without a doubt has a massive mailing list. So do what the smart people do and build one yourself.

## **Why You Don't Earn Money Instantly Online Instantly – Even Though You Do**

Making cash online takes some time. It can be done instantly with PPC and SEO and all that – it 100% can and I am living proof – but for most people you will simply need to do these things and it can take some time. But once it is all set up it will pay you for days, weeks, and even years to come.

The learning curve is big. Most people don't know how to do PPC or SEO... so you need to develop a mastery in one thing.

I personally think that there are so many scammers out there who call themselves “gurus” creating products that don't really help people just so they can make some more cash but you still need to learn how to do something and do it well. In fact, you only need to learn how to do ONE thing and do that well.

Then you need to avoid all the hype and put your head down and do it. So go out and find one thing that works and get it done.

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