

“Use These 2 Joint Venture Secrets to Effortlessly ‘STEAL’ Other People’s Customers, Traffic - and Even Their Reputation - *Whenever You Feel Like It...*”

By Chris Rempel

Author of the highly acclaimed course...

The Instant Joint Venture Success System

How to Create and Profit from Joint Ventures the LAZY Way, Using a System so Powerful That it Even Has the “Expert’s” Jaws Dropping to the Floor ...

“In just the first 10 pages of the Instant JV System, Chris shares a tip so powerful that it will change your whole paradigm of approaching potential partners. Just this one tip is worth the price of admission...”

Lee Lambert
<http://www.IMLance.com>

Discover more about the world’s most powerful system of creating JV’s at:

<http://www.InstantJointVentureSuccess.com>

You Have Full Distribution Rights to This Report. You May FREELY Give it to Your Website Visitors, Subscribers, Colleagues and Anyone Else That Will Benefit From Reading It.

You may *also* offer it as a Bonus for a related product, or **Use it As an Opt-In Incentive to Build Your List.**

In fact, you can even re-brand this report and create a *passive income stream* just by giving it away by joining the [Instant Joint Venture Success System affiliate program](#).

You may NOT edit, modify or in any way change the contents of this file whatsoever. You may also NOT sell this product.

LEGAL NOTICE: Every effort has been made to accurately represent this package and its potential. Please note that each individuals success depends on his or her background, experience, commitment, desire and motivation. As with any business endeavor, there is no guarantee that you will earn any money.

The authors, publishers and distributors of this product assume no responsibility for the use and/or misuse of this product and contents herein, or for any injury, damage and/or financial loss sustained to persons and/or property as a result of using this product and/or contents. While every effort has been made to ensure the reliability of the content herein, the liability, negligence or otherwise, or from any use, misuse or abuse of the operation of any methods, strategies, instructions or ideas contained in the material herein is the sole responsibility of the reader. The reader is strongly suggested and encouraged to seek competent legal and accounting advice before engaging in any business, partnership and/or marketing activities.

Short Version: You and you alone are responsible for any and all results that may or may not be incurred from anything you do as a result of reading this report.

It's *no secret* that Joint Ventures are – without question – the *fastest* way to generate a ton of sales, response and a strong reputation.

And as you know, you can do *all* of this without spending a single dime...

Let me share 2 mind-blowing “secrets” with you that have given me an incredible edge when it comes to getting massive companies to take me seriously – as well as creating lifelong streams of income from some of the deals I've put together.

Read on...

Secret #1: A JV “Proposal” is a PROCESS – Not Just a Letter

When I contact another business about a JV, the first thing I do is ask myself, “What are they looking for?” – and it's NOT always just money, believe it or not...

Then I make the first contact by simply asking them “**Where should I send a proposal?**”, or, “**Would you consider promoting a course about _____ if it benefited your clients?**” This works just as effectively for individual prospects as it does for huge corporations. It will generate a response almost every time, and it makes you seem more familiar and legitimate to them.

In fact, this “two step” approach (intro letter, followed by actual proposal on request) will literally **multiply** your response rate – and as a result, your profits....

(I've included two of my most effective intro letters on pages 12 and 13 of the primary course manual of the [Instant JV Success System](#))

They'll also be expecting - and possibly even *anticipating* - your proposal (instead of just getting it jammed into their inbox / mailbox without warning, like 99% of proposals that people get).

Then, after I get a response (such as “I'm interested”, or, “Send your proposal to _____”), I construct a **highly personalized** and SIMPLE proposal that caters *directly* to my prospect's wants, desires and values.

Never, ever use a “template” proposal. They're all complete garbage. Your proposal is what will “make or break” any given JV deal, and it has to be based on your current level of rapport, and it has to portray your offer as effectively as

possible. The more personal, the better – but you can only be as personal as your current relationship “allows”.

I've revealed every last detail about how to approach basically anyone and create a JV with ease in the [Instant JV System](#). It's not as hard as you might think – and I can guarantee you that this is *at least* 10 times easier than writing up a “professional sounding” proposal...

Here's exactly what I cover in the full course:

- **How to completely BYPASS your prospect's skepticism every time** - in fact, if your prospect is a human being, this tactic is *guaranteed* to work, and your response rate WILL skyrocket just by changing just this **one part** of your approach...
- **3 super-simple ways to become instantly "in" with even the most intimidating unresponsive, and hard-to-please prospects** - and by the way, 98% of the prospects that could potentially make you rich will almost never even LOOK at your proposal unless they "know" you. These three tactics will almost literally beat them into submission and *force* them to make you rich - without them even realizing it...
- **How to Easily turn a "Rejection" into pure GOLD.** This *devilish* little strategy will literally grab even the most negative, nay-saying prospect by the ankles, turn them upside down and make them squeal - often to the point where they either say "Yes" - or better yet, they'll even endorse your proposal to their own contacts... (you'll be blown away at how easy, simple and effective this really is)
- **6 ultra-crucial elements that MUST be included in your JV proposal** - otherwise you might as well just throw your own proposal in the garbage, because if you miss even one of these, then you can rest assured that your prospect will angrily crumple it up and toss it straight in the trash...
- **One simple tactic that will force any prospect to read every single word of your JV proposal** - and I've given a specific "template" example that you can model easily (on page 17)...

Intrigued?

Find out More about the [Instant JV Success System...](#)

Related Advice:

Contrary to popular belief, it's actually *not* hard to partner with big companies, popular marketers or other “gurus” (if you're in the internet marketing realm...)

In fact, you're wasting your time if you don't FIRST approach those that can help you the most...

As I mentioned before, what I do when I approach the “big guns” is I build rapport with them somehow. Basically, this involves some form of regular, brief communication.

(It’s not rocket science. Whether it’s as simple as sending over a compliment, an encouragement – or even letting them know about a broken link on their site or a “hole” in their business somewhere – stuff like that can literally lead to becoming a life-long business partner with them.)

In fact, when I contacted over 500 JV prospects in 2 months as part of a “testing” campaign for one of my clients, I would honestly say that 98% of my responses came from BIG, wealthy and “intimidating” prospects.

And WE profited as a result (big time...)

So contact the “big guys” first.

This is absolutely crucial – and you could do this in a matter of MINUTES in your market. Think about how easy this *really* is...

In fact, the “small guys” just don’t seem to get it. It’s infuriating, confusing, and downright *insane* – but true. Perhaps you’ve been frustrated about not being able to get some JV’s going with some of the publisher and other entrepreneurs in your niche...

Well – I’d be willing to bet that your response rate is probably VERY low because you’re simply not targeting big enough prospects!

Try this out and see for yourself – **especially with companies that have a “business development” or “partnership inquiry” contact.** They’re practically advertising the fact that they not only accept, but actually consider JV proposals...

Now - **there’s one little “trick”** that I use in all of my corresponding emails and so on that makes a *huge* impact. And it’s so subtle that your potential partner wouldn’t be able to pick it up – even under the “microscope”...

It’s what I call “mimicking”.

I’ve described this ruthless tactic in detail in Chapter 4 of [IJVSS](#). This one tactic alone will triple your response rate – guaranteed...

Secret #2: The Surest Way to Get a “Yes” ...

Let me start off by saying that people are – by nature – **extremely lazy**. Think about how difficult it *seems* to do the following things that will most assuredly make your life better:

- Going to the dentist
- Researching investments extensively (even though this is highly profitable)
- Applying for things (credit, merchant accounts, insurance, etc.)
- Seeking financial advice
- Constructing extensive, strategic PLANS before rolling out a new project or business idea
- And so on...

The point I’m making here is that even though all of those things are GOOD – and lead to “happy” things (like traveling, looking good, entertainment, more money and buying more stuff) – **they’re “hard” to do because they are perceived as something that requires effort**.

In fact – think about how much more time, money and “freedom” we’d all have if we simply exercised more self-control when it came to re-investing profits properly, tracking results and sensible *planning* in general.

But we don’t – because it looks, sounds and feels like WORK.

And so we willingly and **knowingly forfeit** untold fortunes just so we can do what feels good, right NOW...

...And so will your potential JV partners.

Next to the solidity and appeal of your offer – **your primary goal is to make it as simple, easy and effortless as possible for your partner to simply “plug in” the partnership and make money.**

Write all the content for them.

Have all the ads/promo material ready to go in advance.

Do *anything and everything* you possibly can for them in *advance* – so that all they literally have to do is “push a button” – and everyone makes money.

Because if your prospects even so much as *smell* the “odor” of effort – you’ll lose almost all of them based on this ever-consistent principle that applies to all 6 billion people on this planet:

- **Laziness**

Help your prospect be lazy – and you will *skyrocket* your response rate faster than you might have even thought possible...

Sincerely,

Chris Rempel

Joint Venture Consultant
JV-Web.com

P.S. Are you *intrigued* by the strategies I’ve briefly mentioned in this report?

Does the concept of leveraging other people’s *existing* assets to grow your business exponentially – and literally working *less* to earn *more* – sound like something you want to master?

If so, then you might want to consider [downloading my course](#), the *Instant Joint Venture Success System*™.

It’s a proven process of approaching potential partners, multiplying profits at every level of any partnership and pumping out one *profit-pulling* JV deal after the next...

I’m not sure how old this document will be by the time you read it, but my course should still be available at <http://www.InstantJointVentureSuccess.com>

Here’s what one of my readers had to say about it:

“The course is literally a “paint by numbers” blueprint for creating one profitable JV after the next – with any prospect, and in ANY niche.

“His method of approaching partners is so revolutionary (and simple) it will startle and delight you. There are tactics listed that will TRIPLE your response rate. **I tried one last night – and out of 20 emails I sent, I got 3 responses within an hour...**”

Dr. Mani
EzineMarketingCenter.com

Recommended Resources

[InstantJointVentureSuccess.com](http://www.InstantJointVentureSuccess.com) – Break through the “success barrier” by using a *highly-effective* (and surprisingly simple) *system* of approaching even the *largest* partners in your industry – and using the world’s oldest and most powerful marketing strategy to ethically acquire their cash-spending customers, *without spending a dime*...

[JV-Web.com](http://www.JV-Web.com) – This is the ultimate online resource on JV marketing.

[JVManager](http://www.JVManager.com) – If you’re going to be running joint ventures and affiliate programs online, this is the superior system in the marketplace currently. This automates numerous processes so that you can reduce your costs, make more money and work a whole lot less...

[UltimateJV.com](http://www.UltimateJV.com) – Gabriel Howes’ course reveals everything you need to know about the legal and *mechanical* aspects of joint venture marketing. This course deals mostly with direct-mail and offline JV marketing. I highly recommend it.

[Success Doctor](http://www.SuccessDoctor.com) – This is Michel Fortin’s blog/site all about writing effective copy that SELLS. I can’t stress enough the importance of this craft in any area of marketing – including JV’s.

[The Warrior Forum](http://www.TheWarriorForum.com) – This is absolutely the best marketing forum (and resource) available online today. This is where some of the biggest “players” in internet marketing go to make deals, and this is where you can forge some incredibly valuable business relationships. Originally a private forum led by master marketer Allen SAYS, it quickly became “too good” of a secret to keep, and the forum is now unofficially “public”...

[Aweber.com](http://www.Aweber.com) – This is the web’s premiere “autoresponder” service. Read an in-depth overview of how this service can help you with JV campaigns at http://www.jv-web.com/jv_tools_autoresponder.html

[Product Launch Formula](http://www.ProductLaunchFormula.com) – Jeff Walker is a world-renowned expert when it comes to generating a ridiculous amount of BUZZ and *anticipation* around a product both before and after it launches, which causes a literal tsunami of sales, with plenty of momentum for years to come. His product-launch course is highly revered in the marketing community, and this model, when applied to JV marketing, is phenomenal. I’ve personally used these strategies with staggering success, and believe me, it works like crazy...

[ListAndTraffic.com](http://www.ListAndTraffic.com) – This is by far the best deal going in the “internet marketing” world. Jimmy D. Brown heads up the site, and the content he delivers is nothing but spectacular. I visit this site almost daily for crucial “reminders” and inspiration. Jimmy is a truly caring guy who has succeeded tremendously online by sincerely caring about the well-being of his clients. (By the way, that’s the “secret” to building a loyal customer base that will support you for years to come...)

FACT: 95% of Joint Venture Proposals are trashed ON SIGHT - along with thousands of dollars that could've been made easily - because they're missing just ONE crucial element. And the sad truth is that there is a simple, fast and lazy way of creating hyper-profitable joint venture deals that almost **nobody** uses (or even knows about) - and it works like clockwork.

In fact...

"If You Can Write a Basic Letter (or Email) With Just One Simple 12-Word Sentence, Then You Have What it Takes to Create Windfalls of Profit on Demand by Using Joint Ventures to Instantly Explode Your Income and Support Any Kind of Lifestyle You Desire..."

...Even if You Have NO Product to Sell, NO 'Contacts', NO Reputation, NO Money and NO Customer List - And Especially if You HATE Cold Calling...

In fact...

"What if There Was Fool-Proof, "Paint by Numbers" SYSTEM of Easily Cranking Out Joint Ventures like Clockwork - Using Other People's Resources, Customers and Even Their Money to SKYROCKET Your Sales and Put You On the Fast-Track to Riches?"

[Find Out More...](#)