



# How To Get Dofollow Backlinks

By Ryan Parenti

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# What Are Dofollow Backlinks?

The nofollow tag was released a while back and it was created to prevent spam. Webmasters are able to add a rel="nofollow" tag to their hyperlinks to prevent the passing of page rank, authority, link popularity, or link juice.

Previously dofollow backlinks were highly coveted because you would get additional search engine optimization (SEO) and top search engine ranking from having them. Dofollow backlinks are still preferred but the penalty for the rel="nofollow" tag has decreased.

If a backlink to your site has the no follow tag you will still get the benefit but not as much as if it were a dofollow backlink.

## Common Places To Get Do Follow Backlinks For Top Search Engine Ranking

### 1. Forums

Forums are popular places to get backlinks from because you can simply put a link to your website in your signature. This is easy and can give you a good boost in the search engines.

### 2. High PR Profiles

Many websites allow you to register to their site and in the profile section you can add a link to your website. These types of sites are typically high PR (Page Rank) and are very powerful backlinks.

### 3. User Generated Content Sites

Many websites will allow you to post your articles on their website. These sites allow user generated content and within the content you create you can typically link back to your website.

### 4. Related Sites

Many related websites in your niche will typically be interested in linking to you if you contact them. Simply request a link through their contact form. This may not be the easiest way to get links but if you provide value to their readers sometimes they will link to you.

### 5. Commenting On Blogs

Leaving comments on related blogs is a quick way to get some backlinks. But be warned because spamming will get you nowhere and many times blog comment fields are no follow.

## **6.Document Sharing Sites**

These websites allow you to share your documents and if you put a link within the document you can get a quality backlink to your website. Many times when you register you can also put a link to your website in your user profile.

## **7.Video Sites**

If you create videos you can share them on popular video sharing sites. Many times in the video description you can add a link to your website.

## **8.Multi User Blogs**

Many blogs have open registration where anyone can sign up and start blogging. You can search for wordpress MU blogs and create your own blog today.

## **9.RSS Feeds**

Creating and submitting RSS feeds is another great way to get quality dofollow backlinks. Simply create a RSS feed and submit it to the top RSS directories.

## **10.Social Bookmarking**

Social bookmarking sites allow users to bookmark and share their content with the world. Sign up to these sites and every once in awhile bookmark your website's content. This will get you traffic and give you some backlinks.

## **11.Press Releases**

Creating a news story about your website and submitting it for the press to pick up is another great way to get backlinks. Not only can you get top search engine ranking if you do this enough but your story can be picked up by the press and be syndicated in major media.

## **12.Article Directories**

Write an article then submit your article to the leading directories with a link to your website in the resource box. Not only does the article have a chance to get repurposed to other websites but it will also increase your exposure in the search engines.

Make sure to write high quality articles.

## **13.Website Directories**

These websites allow you to list your website in theirs many times for free. These sites were popular before the search engines were so dominant and are commonly used for dofollow backlinks.

## **Do Not Spam**

The temptation can be to go out and get as many dofollow backlinks as possible but the most important thing is to just build a legitimate website.

The most important thing is to create good content. Just give the readers and the search engines what they want. Good content that actually helps people.

You may be saying "But should I still build backlinks?" Yes you should build backlinks but you also need to focus on what the reader sees when they get to your websites.

So make sure to create good content first and build backlinks second.

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