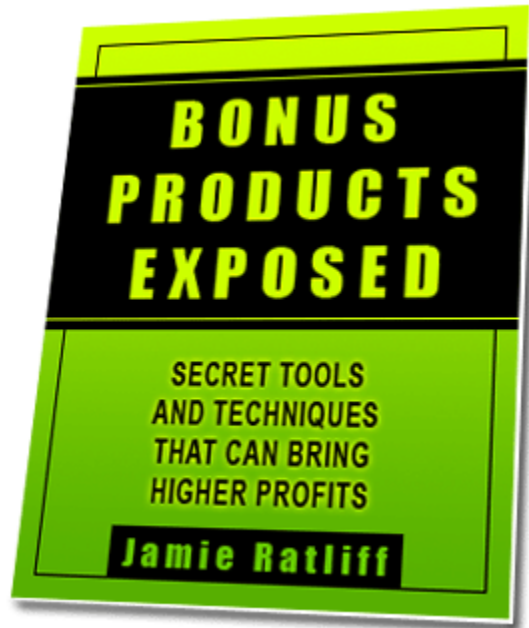


# **Bonus Products Exposed**

**Thank You Page Profits Revealed**



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**[My Bonus Products](#)**

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## **Bonus Products Exposed**

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## **Introduction**

Welcome to the Bonus Products Exposed report. If you sell products online, then you may be making a very big mistake. Are you giving your customers a bonus just for buying from you? Are you making sure the buyer has a chance to spend more money? If not, you may be leaving money on the table without even knowing it. Remember, once the customer has purchased and been brought to the download page, any additional profits at that point is just gravy. Why? You didn't spend advertising dollars to sell them anything else. So, if you have already made a profit selling the initial product, why not add to your bottom line and make another sale?

## **The Forgotten Real Estate**

Many people overlook using the thank you page as a chance to pursue additional sales. We know that people who have already bought a product are more likely to buy another product or a similar product, so why not give them a chance while they still have their wallet out?

The beauty of using the thank you page is that the customer has access to the product they just bought, and so they can take a few moments to make sure they were able to download your ebook or software, etc and check it out. Even if you are using dynamic thank you pages that expire, the download page will let the customer bookmark it to come back within the timeframe you have setup in your software. If you are just using a static page, then the customer can come back whenever they want.

So, not only are we going to be giving the customer a bonus as a way of showing our appreciation, but we are also giving them an opportunity to make another purchase. Don't give your buyers a reason to just close the thank you page, give them a few options such as up-sells and bonuses!

## **Thank You Page Profits**

I started putting bonus products and up-sells on my thank you pages last year. I was successful in selling more to my customers by offering free bonuses and more products. But, I was spending a lot more time making sure that all the pages were updated. Hey, if you only have one or two pages, that may be okay. But imagine how much time is needed to manually change dozens or hundreds of pages? I found that if I didn't keep my thank you pages fresh, they wouldn't perform as well. I can't blame anyone not wanting to buy a product that has been on the market for a year and is now selling at 50% less than I am offering on the download page!

I set out to create a system for myself that would keep my download pages fresh with the latest bonuses and up-sells. I created a system that worked wonders for me, and it saved me a ton of time. I can't tell you how "cool" it was to update my database and see the changes instantly across dozens of websites. I was able to offer branded ebooks as bonuses, and use newer product as up-sells, sometimes only a few days after they came out!

I know, I may sound a bit too excited. Well, I admit I was really proud of what I had created! The problem came a few months later...

## **The Problem**

Although I had been using my own system for a while, I never really thought about the benefits others would find as well. So, I was talking to a friend and he asked me if I could setup a system for him to use. Now, to be honest my initial program was not meant to be used by anyone but me. My changes were all made manually in the database itself, not something most people want to have to do!

But, a light bulb went off (yes, that proverbial light bulb) and I started thinking about the time I had spent searching for a solution before finally creating my own. It was kind of a "duh" moment when I realized that if I needed it, others would too. Thus, the My Bonus Products system was born.

## My Bonus Products



I want you to take a look at the diagram above. Now, if you're thinking that this whole process is difficult to implement, you are wrong...at least as of now anyway!

I designed My Bonus Products to be very easy to use. I knew that nobody should have to jump through hoops to update their bonuses and up-sells and I added features time and again when I would find something that was making the process difficult.

So, here are a few of the benefits of My Bonus Products:

- **The Basic Service Is Free** - I know that many of you may be just starting out, so you don't have a lot of cash right now. I went and created an awesome system that allows you to use My Bonus Products using a free account.
- **Extremely Easy To Use** - Since you don't need to spend a lot of time learning how to program, you can spend more time creating websites and products.
- **More Profits Using Less Money** - There is no reason to spend advertising dollars to get a buyer to purchase more than one time from you. With My Bonus Products, you can immediately show your customers an up-sell right after they purchase.

## **Take Action Now**

Okay, now that you understand what steps you need to implement to start making more money from buyers, here is where you take the first step.

**[Signup Now For A My Bonus Products Account](#)**

Let's face it; you honestly have nothing to lose because you can sign up for a free account and start using My Bonus Products within minutes. I hope you will find this service as awesome as I think you will!

Thanks,

*Janie*