INSTANT CASH
STRATEGIES
10 LIGHTNING FAST
METHODS TO GENERATE
INSTANT CASH WITHIN HOURS!
INSTANT CASH STRATEGIES

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Banish Your Marketing Demons!

With Over 120+ Videos, IM4Newbies Will Enable ANY Beginner To Start Making Money Online!

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Introduction

This eBook contains some of the best methods you can use to make money online. Instant cash in the shortest possible time. No further introductions are necessary, are they?

Just put your feet up and start reading…

Chapter 1:

Instant Money

Summary

Generating instant money – everyone's dream, some people's achievement. Can it really be done by all?

Instant Money

There are thousands of websites and eBooks that tell you can earn thousands of dollars a day by working online, if you will only buy their eBooks with the magic formula for just 49.99 dollars or so! How much of this is true? There are a lot of scams which spout some lame gibberish once they have relieved you of some hard earned money. Those who fall for such tricks only have themselves to blame. There no shortcuts to riches online. It's just like real life, where you work hard and sensibly and earn your daily bread.

Just as in real life, you have to use the skills that you have and also keep acquiring new ones. Just as in a real-time job, you have to work a certain number of hours a day to earn your online living. And just as in real life, only those workers who study their job well, steer clear of fraudsters and work hard and skillfully will do well and earn a sizeable income online.

The next chapters will take a hard look at the various ways you can earn money online for every hour of work that you put in. There are millions of people all over the world who are already working on these online jobs from the comfort of their homes. You can be your own boss, decide how many hours you want to work and get paid through international systems like PayPal or even by check in your own local currency.

Remember, today's world is a socially networked world. The Net has put a lot of knowledge at your fingertips. Even if you feel you don't have formal degrees and training, if you have the will, you can learn fast. You can use your grasp of English, your ability to use the Internet and your social circle of friends to develop your skills. And then you can quickly start earning on at least some of the areas discussed ahead.

Chapter 2:

Google's AdSense

Summary

Google AdSense is the online moneymaker's biggest tool. Learn how you can make it yours as well.

Google's AdSense

One of the most popular advertising programs on the Internet is Google's Adsense. Almost any website you open today has those 'Ads by Google' placed at the left or right or bottom of the page. Sometimes they are even bang in the centre. Every time you click on such an ad, that webmaster is paid a small amount by the advertiser, through Google's AdSense. Every day millions of dollars are being paid out on AdSense clicks through billions of page views. This makes Google's AdSense the most popular Pay per Click (PPC) program in the world today.

The payment per click can range from a few cents to even ten or twenty dollars. Niche content relevant to certain specialized keywords can pay very highly. But merely setting up a website with these high paying keywords and placing AdSense ads on it isn't going to work. The site has to contain information that is valuable to the reader. Only then will it generate enough traffic and genuine ad clicks. If you click on your own ads or ask your friends to deliberately click to benefit you, AdSense admin will knock off the ads from your webpage faster than you can say 'click fraud'!

So it is wise to set up a website or blog based on a subject you like, which is also commercially viable – there have to be some advertisers who would like to place their ads on your pages. Adsense bots will scan your webpages everyday and then place ads relevant to your content.

You can use blogger.com to set up a simple blog in three easy steps. Then read up on your subject and write original content. Make sure you mention the keywords relevant to your content. Then generate traffic to your website by emailing your blog link to your friends and ask them to pass it on. Place the link on your friends' websites too and also take part in forums connected to your topic.

Use a traffic monitoring website like Sitemeter.com to check on how much page views and hits you get every day. Your AdSense account page will also tell you how many clicks have been made and how much you have earned. You can receive your payment by various methods as explained on your account page. AdSense also has good advice on how to place the ads for maximum profitability.

So get started with your blog or website and power it up with Google AdSense!

Chapter 3:

Mechanical Turk

Summary

An introduction to the Mechanical Turk… Read on.

Mechanical Turk

Ever wondered how you could make some extra dollars in your spare hours? Mechanical Turk offers you just that.

This website is owned by Amazon, the online marketing giant. Mturk.com displays thousands of HITs (Human Intelligence Tasks) on its pages. These tasks range from simple to complex and the payment for doing them also ranges from a few cents upto even tens of dollars. The simpler tasks can involve taking a survey or writing a few paragraphs on a given subject or commenting on a particular forum. The more complex ones can require some web design or writing entire reports or doing some market research. There are also audio transcription jobs that can fetch you a few dollars for transcribing 5-10 minutes long audio clips into text.

Mturk is a great way to train up for more specialized online jobs. If you start writing a few 100 or 200 word articles here, you can gain the skills and confidence to take up larger freelance writing assignments on sites like ODesk, Elance and GetAFreelancer, which we will discuss in the next chapters.

If you get the hang of audio transcription and become reasonably accurate and fast enough, you can eventually move on to fulltime medical or legal transcription which are high paying fields. You have to train up for these specialized areas, but Mechanical Turk gives you a good start with simple tasks.

Within a few hours or days, your work is checked and payment is credited to your Mturk account. The trick is to be on the lookout for high paying tasks, where for example you earn a couple of dollars for a survey which takes only a few minutes. Or writing a 400 word article on Tourism in Iceland which earns you 3 dollars! Even if you are not familiar with the topic, you can quickly read up on the Net and make a fairly decent and factual presentation. After all that's what many journalists and media writers are doing today!

Payments are made by checks in local currency (for certain countries) or transferred to your bank account, or you can use the money in your account to purchase goods from Amazon.com.

A good way to get started on thousands of easy tasks and train up for bigger things to come! Don't let a spare hour go to waste. Become a Turker today. And don't forget to browse a good Turker forum for the latest buzz and loads of good and useful advice.

Chapter 4:

Article Writing

Summary

If you have the talent, article writing could make you really popular and very rich as well!

Article Writing

Do you love writing? Have you always dreamed of writing a bestseller novel? Well, most successful novelists also had a day job. Here's a day job that can keep you in the writing field that you love so much and also pay you a decent salary, so that you can still have time left over for your blockbuster novel!

Anyone with a good grasp of the English language can write a few paragraphs of original content. It is even easier to just read a given article and rewrite it. And that is pretty much the job description for one of the most lucrative jobs on the Internet today.

With thousands of new websites being set up every hour, webmasters are in constant need of new content for their webpages. Sometimes a number of websites are developed by spinning the same content into several articles. Most buyers of articles pay between one to two dollars for rewriting an article of 300-500 words. This task can be done in fifteen to thirty minutes depending on your language skills and typing speed.

It is important to write original content – say it all in your own words – as most buyers check for duplication by using copy-detection software like Copyscape and Plagium. If you just cut and paste from some other websites, that will show up on Copyscape and you will lose your assignment and get negative reviews from the buyer.

Proofread your article thoroughly before submitting it, using SpellCheck if you use Word. Even if you aren't familiar with a topic like say acne or money management or health topics, some time spent browsing relevant websites can give you enough information to write a 500 word article.

That's the charm of freelance writing online. Your general knowledge improves vastly with the articles you research and write everyday. That will surely help your creative writing too, and pave the way for that blockbuster novel someday!

Check out Odesk.com, Elance.com and Getafreelancer.com and sign up with the one you like. Payments are through PayPal and other international systems.

Chapter 5:

Teach

Summary

Teach something you know. That could make you rich.

Teach

One of the most enjoyable ways to earn money online is by selling some skill that you are good at.

Can you teach a language or show how to fix a clogged drain? Just pick up a digital camera and shoot yourself doing your thing. Then upload it onto YouTube. Circulate the link to everyone you know and also place it on related forums. Then build a simple specialized website with more such learning videos. Arrange to give access only to viewers who pay a small fee via credit card or PayPal. Place the link to this website on your free YouTube videos.

As your videos gain thousands of hits, your website will be visited by more subscribers and you can begin to earn money. You can also create eBooks on your particular subject and sell them on that website.

Place a lot of related links to similar websites that may be useful to your members. You may think this may take viewers away from your webpage. But subscribers appreciate this kind of honesty and help and they will keep coming back to you.

This way you keep doing what you love, and the world pays you for it. Setting up a webpage or blog free of cost (Blogger.com), monitoring traffic (Sitemeter.com) and creating eBooks (eBook Pro) are easily done by using any of the hundreds of tools available on the Internet.

By working at home, you have the advantage of using your home premises, utilities and fixtures with no extra shop costs. You can set up a small studio to teach an art skill like sculpting or making candles or even simple handmade cards. There are thousands of YouTube videos teaching music and dance.

Find your niche and go for it. It will take a little time to build up your business, but if you do something special, it will spread virally via YouTube and you can then capitalize on your success.

Chapter 6:

eBooks

Summary

eBooks, when used rightly, could be a wonderful way to earn online.

eBooks

When the Internet first became popular, it was looked upon mostly as a portal for information and communication. The information part was actually very poignant, because people didn't have such a splendid method of finding what they wanted whenever they wanted. This impression of the Internet persists even today. Even today, the Internet is an information superhighway and people with an astute mind are making the most of it in various ways.

One of the most significant ways is through creating and selling eBooks. EBooks, or electronic books, are books filled with information on one particular subject. It covers a part of that subject, and is generally (but not always) a self-help guide. Well, those are the ones that make the most money and hence are the most popular, anyway.

The concept is simple. Take something that people are searching for information on, and create an eBook about it. Write in a simple, crisp manner in a language that even a layperson can understand. When you have the eBook ready, promote it over the Internet. There are various ways to do that – make a webpage, create a sales page, advertise through affiliates, promote the eBook on social networking websites, etc. The more you make your eBook popular, the more people will want to have it.

Now, there are two ways in which you can make money out of your eBooks. You could either sell them directly for money, or you could use them to sell a bigger product. When you do the latter, you may not even charge for your eBook. The concept of giving away is very much real on the Internet, and it does attract a lot of interested people to buy bigger products.

So, what can you write the eBook on? Think about anything you know that you think people might like to know about. It could be about anything – about how to

clean glass windows the right way or about how to look for mortgage providers for your new nest. The idea is to teach, and to make money out of that teaching.

Chapter 7:

Affiliate Marketing

Summary

Understand what affiliate marketing is, learn more about it and unleash its potential on your income.

Affiliate Marketing

Affiliate marketing is a very popular concept on the Internet. Basically, it is a way in which you promote someone else's product on your webpage or blog and earn money for driving people to the advertiser's website. These people that you send are known as traffic. The payment is usually through a PPC method (not unlike Google AdSense). You are paid per click that you generate on the advertiser's website link. However, there are other payment models as well, such as PPS (where you are paid per sale) and PPL (where you are paid per lead).

Now, here is a method that can help you earn money even as you sleep. Once you set up the ad and put your promotional campaigns in place, people will automatically keep getting directed to the advertiser's website, which means you automatically start getting money. This kind of money, which comes in without doing anything constantly, is known as residual income or passive income.

Your basic efforts here are at publicizing your own website or blog so that the affiliate links on them become visible and more people click on them. Your income is directly proportionate to the number of people that you manage to send. You could popularize your website through several other instant cash strategies mentioned here, such as article writing and submission, blogging, etc.

One of the main reasons why affiliate marketing is popular today is because the payment is really long-term. The money just keeps coming if you have done things rightly. Unlike other methods, the payment here comes in, regardless of the amount of effort you put in. A few months of careful planning and implementing can bring in thousands of dollars a month into your coffers. However, this is an instant cash method as well, because the money will start coming almost instantly, usually within the first week itself.

Chapter 8:

Website Spinning

Summary

Web spinning may be for Spider-Man, but website spinning can make you a really rich man (or woman!).

Website Spinning

This is an instant cash method that many people like. It makes good money, doesn't need a terrible lot of effort and is creative as well. However, you need to have a modicum of technical knowledge to begin with. Again, that shouldn't deter you. Even if you don't have the technical knowledge, you can still hire someone to do things that you aren't comfortable with.

So, what is website spinning actually? This is a method in which people build websites and then sell them over for a profit. The basic purpose of making the website is to be able to sell it later. The profit can be good if the website is good.

Here are a few things that website spinners keep in mind.

→ They book great domain names. In fact, a lot of their talent lies here. They make sure that the domain names are good SEO and that they have good recall value as well.

→ They build short websites. The websites aren't kept too large because then it becomes difficult to flip them. A usual website that is designed for flipping contains no more than 10 pages.

→ The websites are kept rich in content. The content is meant to educate. Once again, the content is high SEO, containing a lot of keywords that people commonly search for.

→ The design and the overall look of the website are kept quite basic. The reason for that is to enable the buyer to tweak the website according to their desires.

The proceeds of the sale depend on how good the website is. The least you could expect for a website of 10 pages is $50, which is not bad for starters. If your website already has some popularity on Google, you could sell it for much higher.

The selling is done on forums. A good place to sell is the Digital Point Forums.

Chapter 9:

Technical Services

Summary

If you have some technical talent, there are some great ways to make money out of it.

Technical Services

Any kind of technical knowledge can be brilliantly used on the Internet to make money. If you have knowledge of website designing, for example, you could get work designing websites for other people on the Internet. You could get your clients to pay you as much as $10 to $100 per page you design for them, depending on various factors. Some of these factors are the complexity of the webpage that you are designing for them, the budget of the website, your own knowledge and reputation, etc.

Website designing is just one such technical service that you can provide for a great deal of money. There are several others in the similar categories. Graphics designing is another very lucrative area. Even designing a logo for a company could give you hundreds of dollars. Or, you could provide some animation or videos to a client. There are numerous things that you can do.

So, where do you find all this work? The best places to find them are on the various freelance jobsites. Here are a few:-

→ GetAFreelancer (http://www.getafreelancer.com/)
→ ScriptLance (http://www.scriptlance.com/)
→ Guru (http://www.guru.com/)
→ ELance (http://www.elance.com/)
→ oDesk (http://www.odesk.com/)

On these sites, you find work through a bidding system. People who are looking for work make posts here and then you bid on those. Your bid will also mention the timeframe you would be completing the job in. You could give samples to increase your chances. The buyers check their bids and the samples and then decide people who fit their bills in the best way.

You could also find clients on social networking sites. Joining a group on sites like Twitter, Facebook, etc. could be a great way of networking with other people with similar skills as you have and make some money. However, the drawback of finding work on these places is that they are not jobsites and hence they shouldn't be your primary choice for finding work online.

Chapter 10:

Some Things to Remember

Summary

Making instant cash is very much possible. Just bear in mind these few things.

Some Things to Remember

Remember that even money you earn through the Internet sitting at home is taxable. You are liable to pay your own taxes here. However, there are a very few clients who will look into your taxation needs. These will be the people who will want to retain you long-term. But when you are looking for instant cash methods, no one is going to shoulder the burden of your taxation.

You will need an online bank account. PayPal (http://www.paypal.com/) is the leading online bank today, followed quite distantly by Moneybookers (http://www.moneybookers.com/). Most online jobsites act as payment distributors as well. You can directly order checks from them.

When you are earning for yourself, it is quite easy to get distracted and lose focus. Don't do that, because when you are working on the Internet through freelance websites, there's a rating system. One bad rating could jeopardize your future prospects. Your clients know you only through your rating and hence you have to make sure that remains spotless.

Always keep learning. On the Internet, the one who learns the most earns the most. There are new techniques and strategies being developed almost every day and people are making use of them to enhance their prospects. It doesn't take time for anything to become highly competitive on the Internet soon. So, make sure you stay ahead of the competition.

Don't be dejected if you aren't able to earn in bucketfuls right from the start. Most instant cash strategies will pay you small amounts when you start out, but with experience you can start demanding more. As you get more ratings, you enhance your chances and the amount you earn too. Gather ratings as someone would gather experience on their portfolios.

So, go ahead and take the plunge in this online world. There are several pools for you to try out your talents and earning potentials.

Conclusion

There are various instant cash strategies available to you, and this eBook mentions the best of them.

Use them right, and you will never want for those petty sums of money to pay your bills again.

Why, you might even become the richest man you know personally!

It only takes some time, some effort and the right knowledge.

All the best to you!!!

Recommended Resources

IM4Newbies.net
120+ video tutorials teach you how to set up a website, build a customer database, create your own products, upload via FTP and much more!

Teach-Me-How.com
Free website offering video tutorials on how to complete the most basic tasks online. Recommended if you want to have your own money-making site!

ForcedSubscriptionProfits.com
Another great free website showing you how to build your own mailing list and monetize them for cold hard cash!

NoMoneySystem.com
The ultimate step-by-step guide for anyone wanting to make money as an affiliate but doesn't know where to start or has little or no money to invest in. 30 videos clarify everything for you.

KillerPreseller.com
Stand out from the rest of the affiliate crowd and do what the other 99% don't! KillerPreseller provides you with free landing page templates every month to help pre-sell your traffic, increase your Google quality score and increase your conversions!

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